



MAXCABLE

MASTER HILL ELECTRIC WIRE & CABLE CO., LTD

www.maxcable.com

Locations



HK Office/1993 Nov.

SZ Factory 210,000 sq ft /1994 Apr.

JX Factory 150,000 sq ft/2012 Mar.

TW Factory 120,000 sq ft/2017 Dec.

TAIWAN
MAXCABLE
in 2017 Dec.

Locations



HK Office MAXCABLE



Shenzhen MAXCABLE



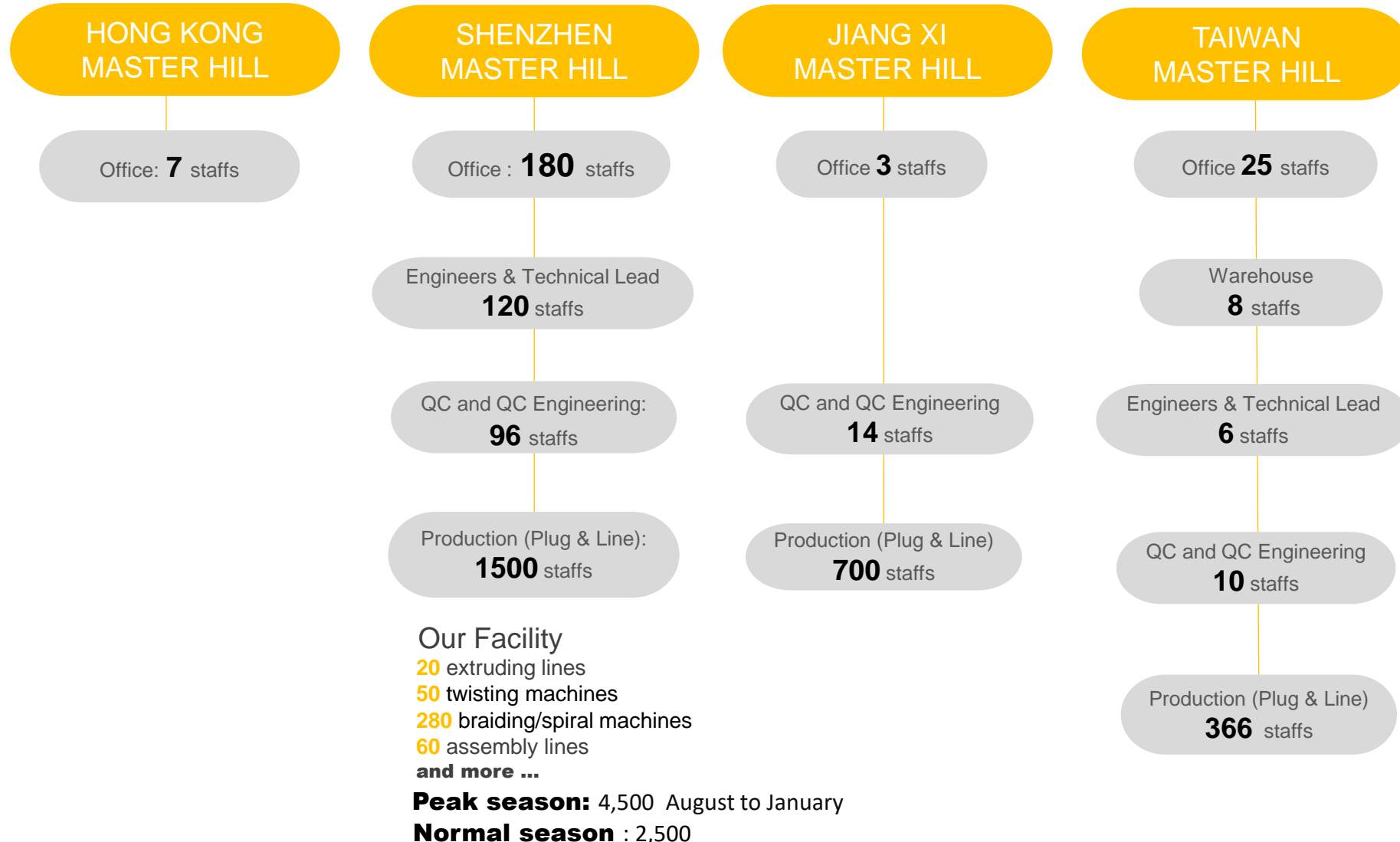
Jiangxi MAXCABLE



TAIWAN MAXCABLE



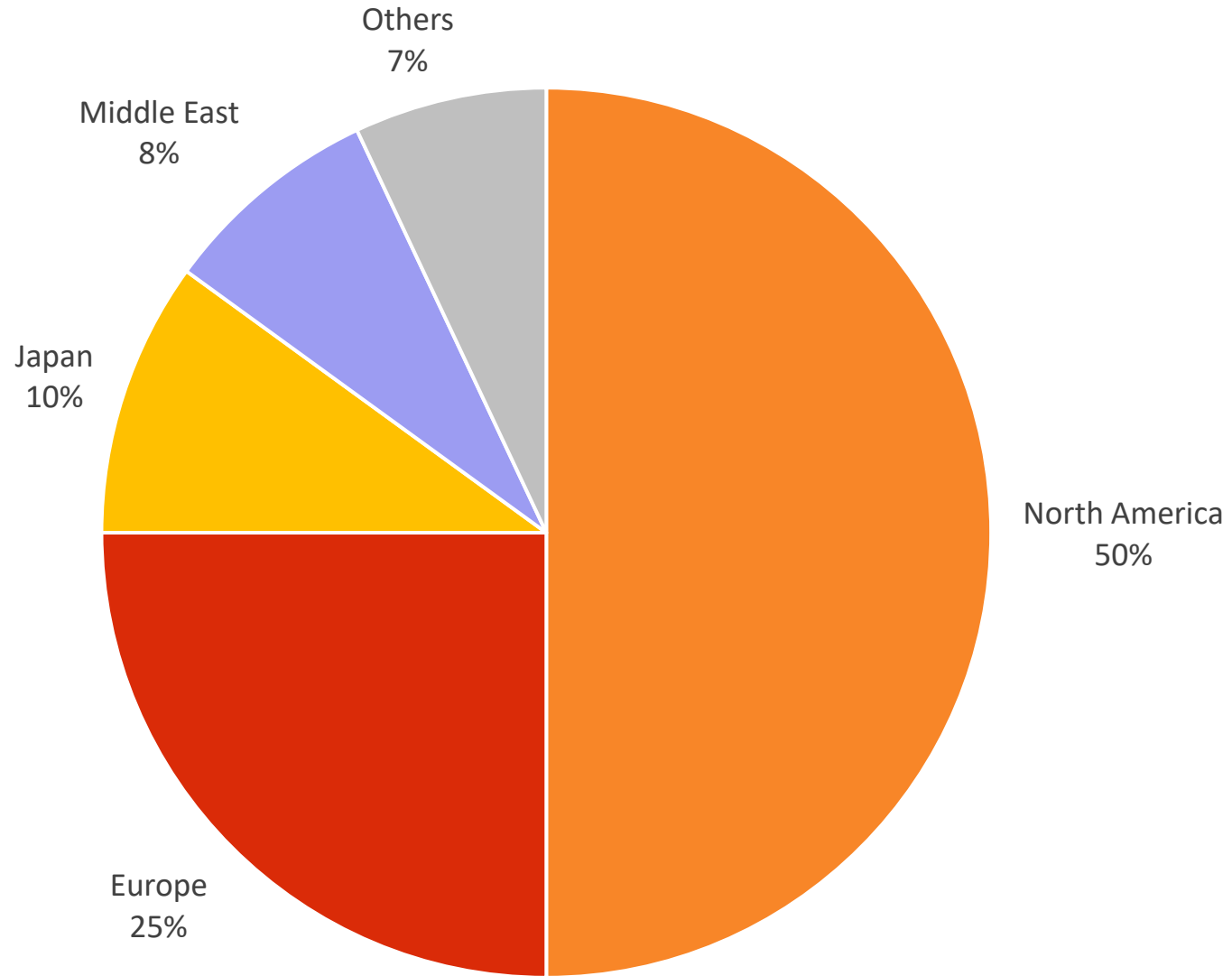
Organizational Chart



Product Category



Major Market



■ North America ■ Europe ■ Japan ■ Middle East ■ Others

Major Clients

Online Store



Chain Store



Brand



More than 120 Brands



Raw Cable Production Lines

Extruding Machine



Twisting Machine



Spiral Machine



Stranding Machine



Braiding Machine



Auto Cutting



Cable Assembly Lines



Cable assembling line



Soldering



Injection



Function Test Stations



High Yield, High Efficiency

Lightning



Stripping



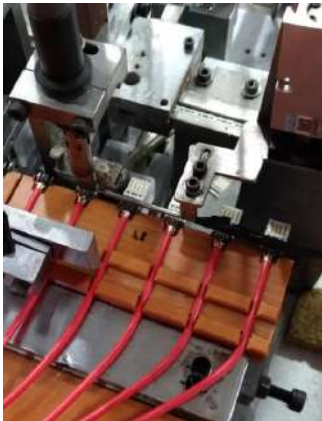
Copper foil wrapping



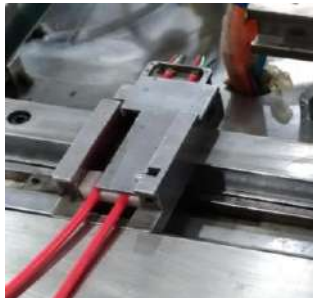
Welding



USB A



USB C



Verified Safety, Top Quality

- Master Hill Lab – more than 20 test equipment to ensure product qualities



- Cooperating with top testing companies



TÜVRheinland®



Flexibility Tester



TDR Network Analyzer



Temperature and humidity chamber test



ATS for MFi cable

Professional Testing Equipment in House

Push and pull test machine



Full automatic bursting test machine



Alcohol wear resistance machine



Ultraviolet light box



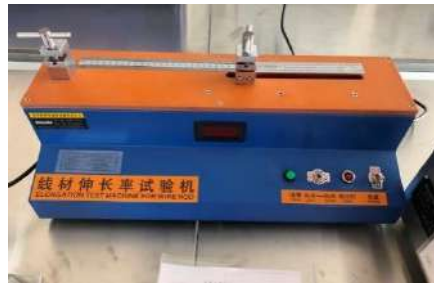
Drop test machine



Pulling force tester



Measuring instrument for elongation of wire



Full automatic pulling force tester



Hardness tester



Hydrometer tester



Compression test machine



TDR Network Analyzer



Environmental Chamber



Aging box



Wire bending machine



Salt Spray Test Machine



Simulation of vehicle vibration table



Certificates

ISO9001



ISO14001



ISO45001



RBA (Responsible Business Alliance)



Certified HDMI Adopter



Cooperating with Industrial Leaders



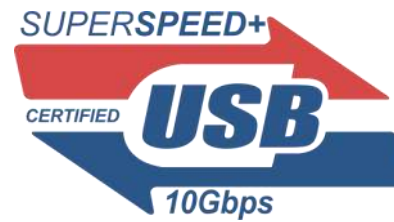
Apple certified



Qi certified



HDMI certified



USB IF certified

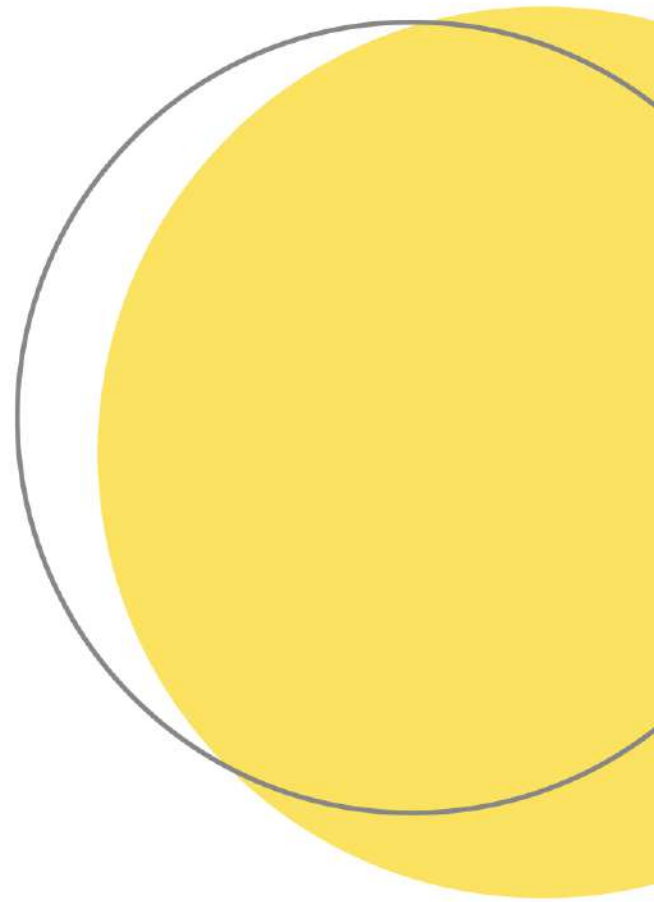


Video Electronics Standards Association certified



Digital Content Protection certified

Housing Designs



Housing Design

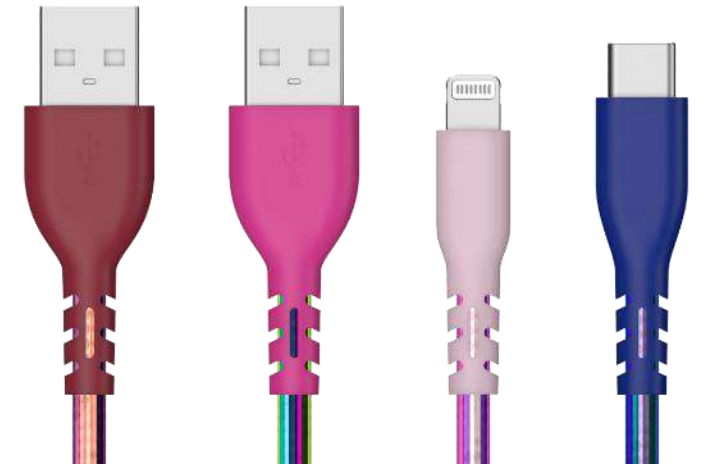
ID-01



ID-02



ID-03



ID-04



ID-05



ID-06



Housing Design

Better Grip Plug Design
With Grooves



ID-07

- Housing material: PVC or TPE
- Design point: Textured grooves on the plug to provide better grip for plug in and pull out.



Housing Design

Better Grip Plug Design



ID-08

- Housing material: PVC or TPE
- Design point: Textured grooves on the plug to provide better grip for plug in and pull out.



Housing Design

ID-09



- Housing material: PVC or TPE
- Design point: Better grip grooves

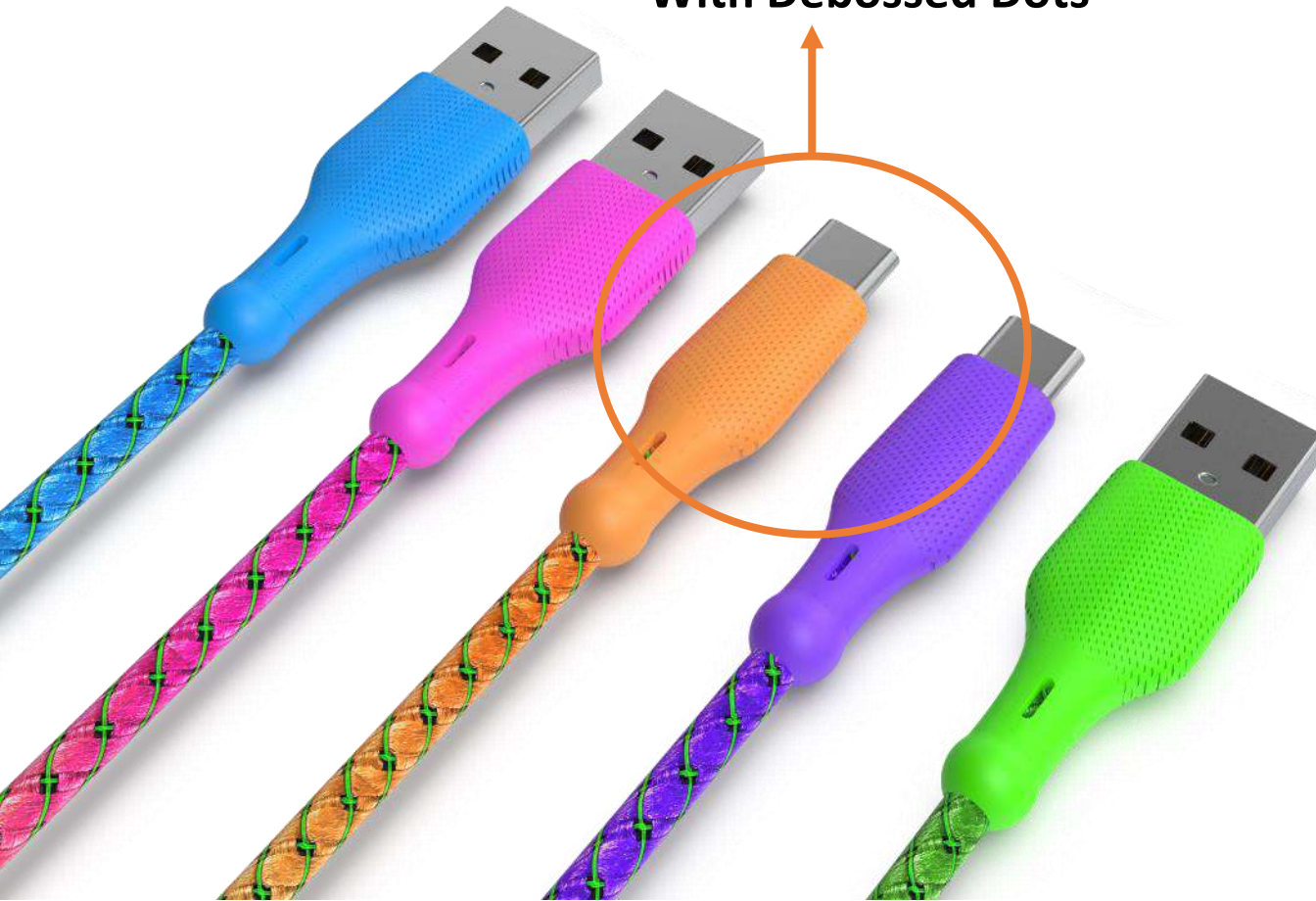
ID-10

- Housing material: PVC or TPE



Housing Design

Better Grip Plug Design
With Debossed Dots



ID-11

- Housing material: PVC or TPE
- Design point: Textured debossed dots on the plug to provide better grip for plug in and pull out.



Housing Design



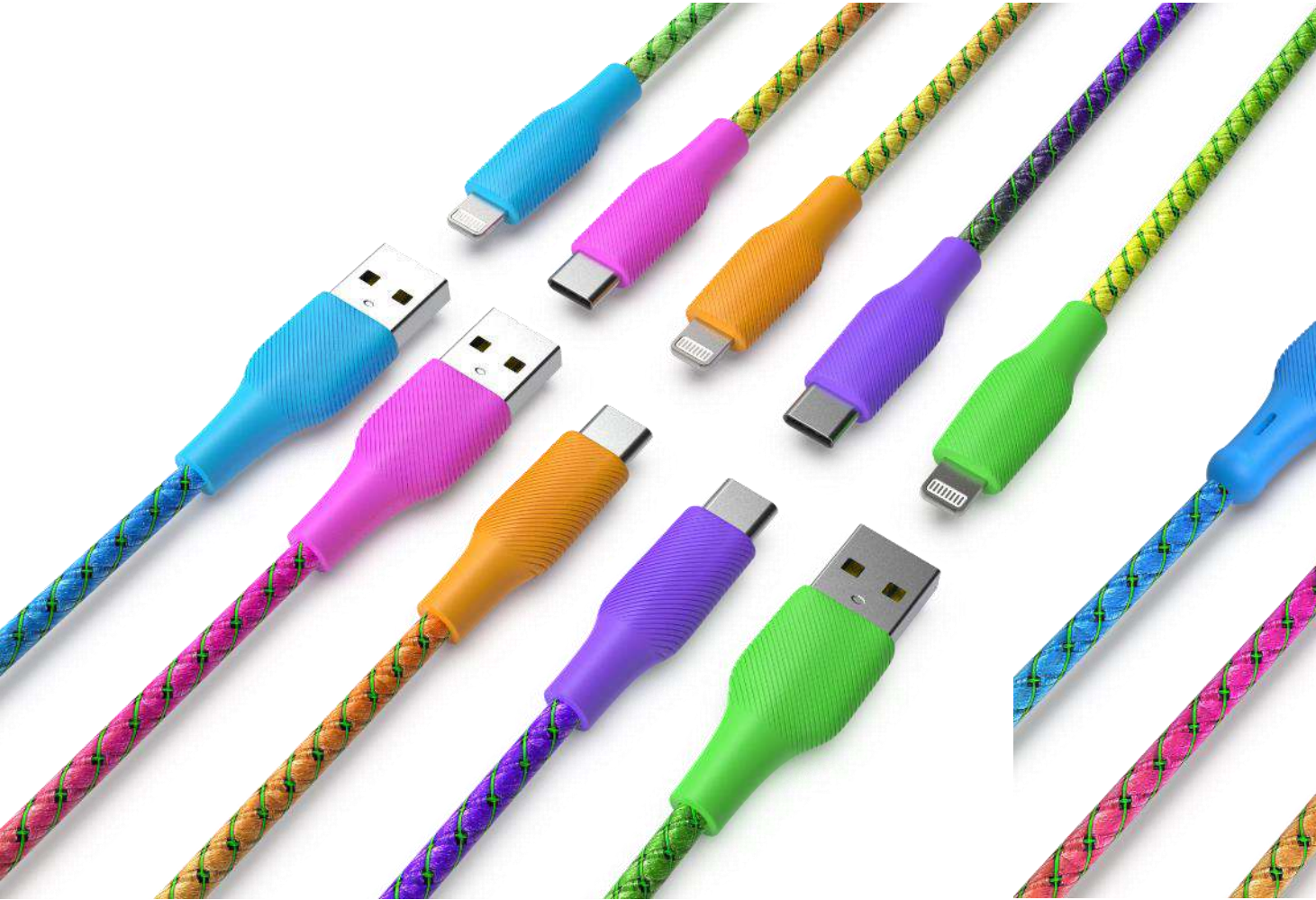
ID-12

- Housing material: PVC or TPE
- Design point: Textured grooves on the plug to provide better grip for plug in and pull out.



Housing Design

ID-12 Straight SR version



Ball-end SR version



Housing Design

**Better Grip Plug Design
With Grooves**



ID-13

- Housing material: PVC or TPE
- Design point: Textured grooves on the plug to provide better grip for plug in and pull out.

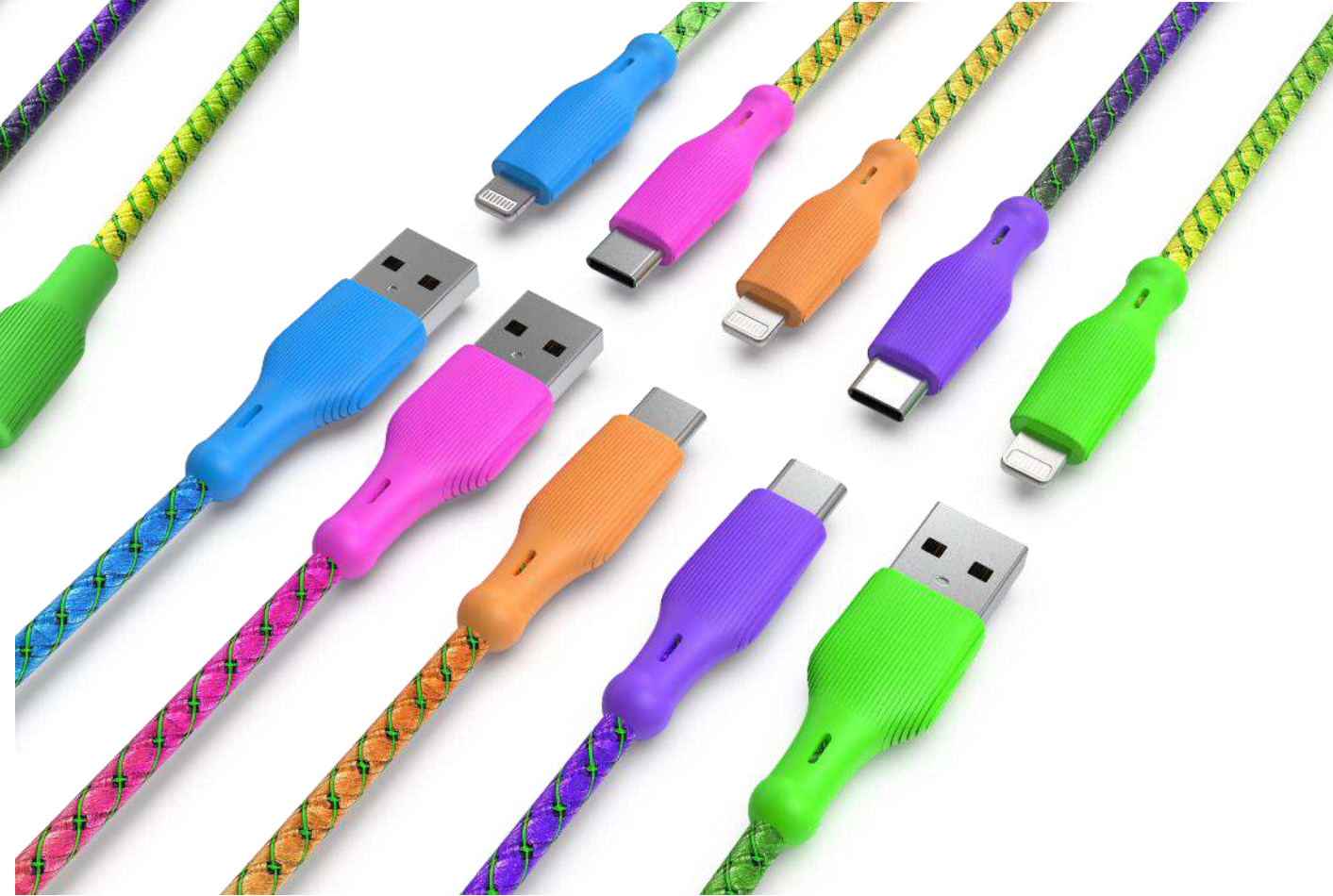


Housing Design

ID-13 Straight SR version



Ball-end SR version



Housing Design

**Better Grip Plug Design
With Grooves**



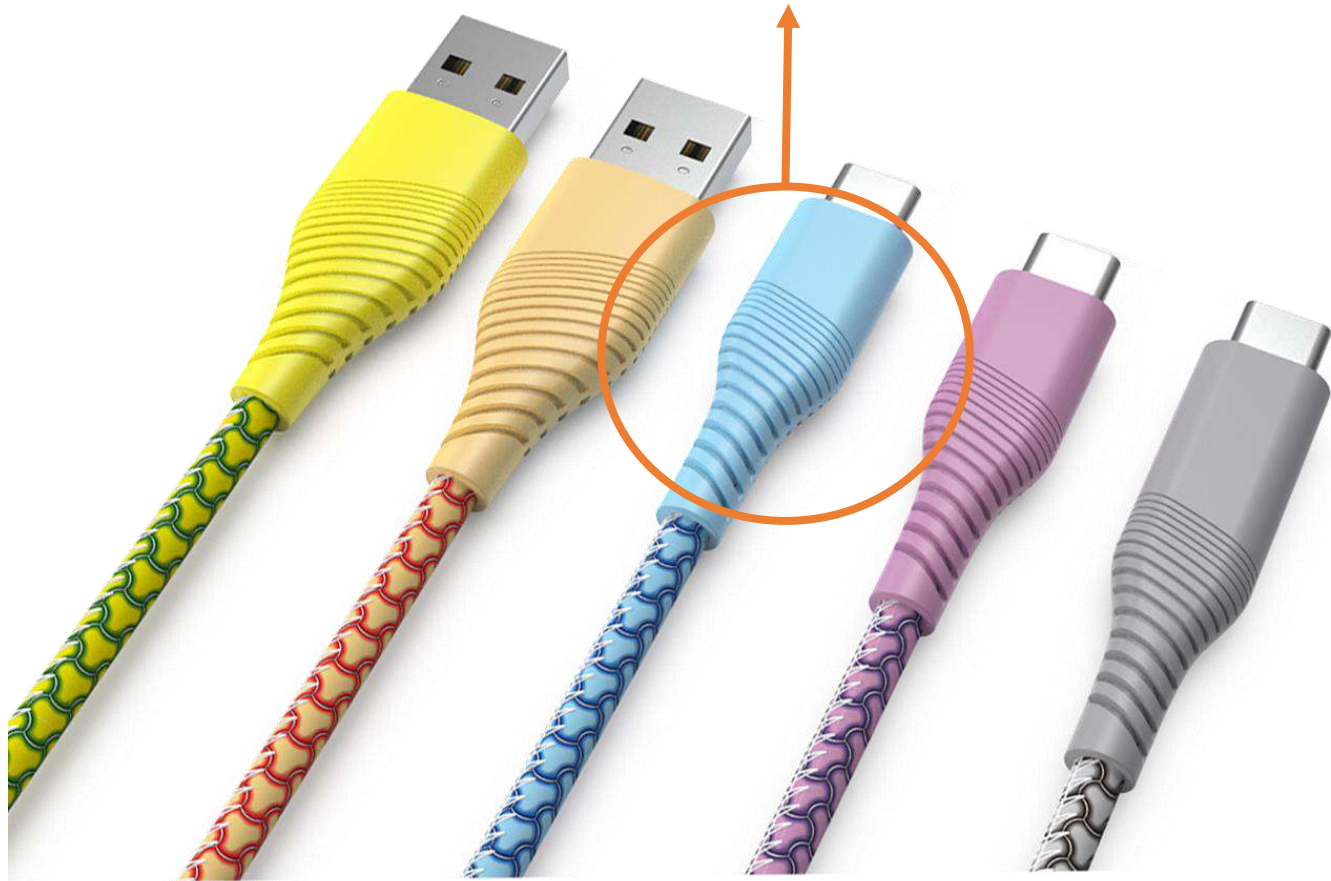
ID-14

- Housing material: PVC or TPE
- Design point: Textured grooves on the plug to provide better grip for plug in and pull out.



Housing Design

**Better Grip Plug Design
With Grooves**



ID-15

- Housing material: PVC or TPE
- Design point: Textured grooves on the plug to provide better grip for plug in and pull out.



Housing Design

ID-16

- Housing material: PVC or TPE
- Design point: Applying geometric shapes on the plug to add a touch of elegance on the cable.

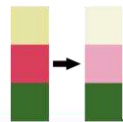
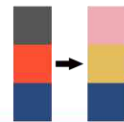
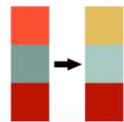
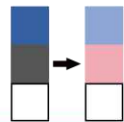
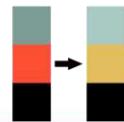




Cable Jackets & Styles

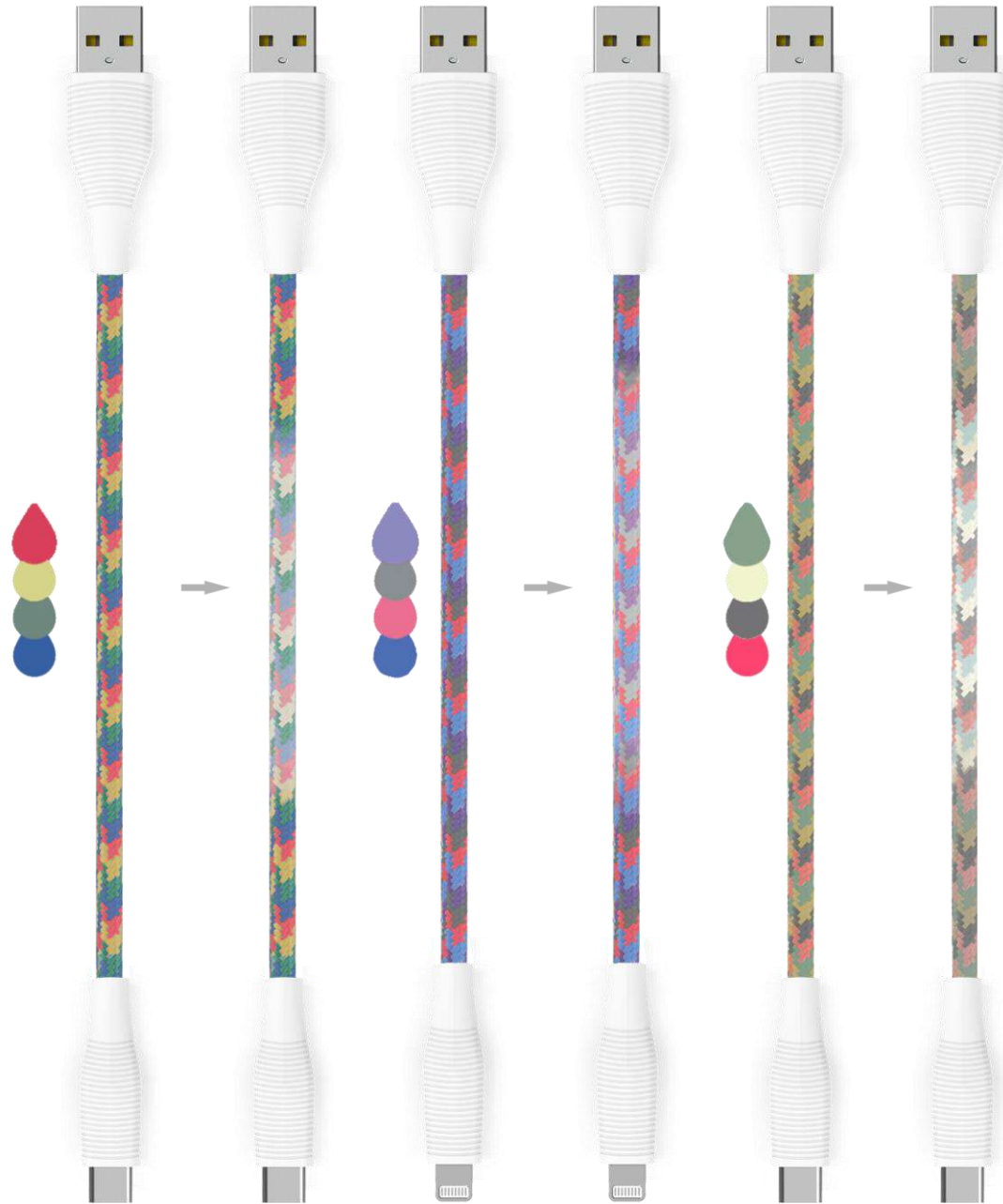
Charging Cable

Color Transfer Jacket –
Temperature Change



Charging Cable

Color Transfer Jacket –
Temperature Change



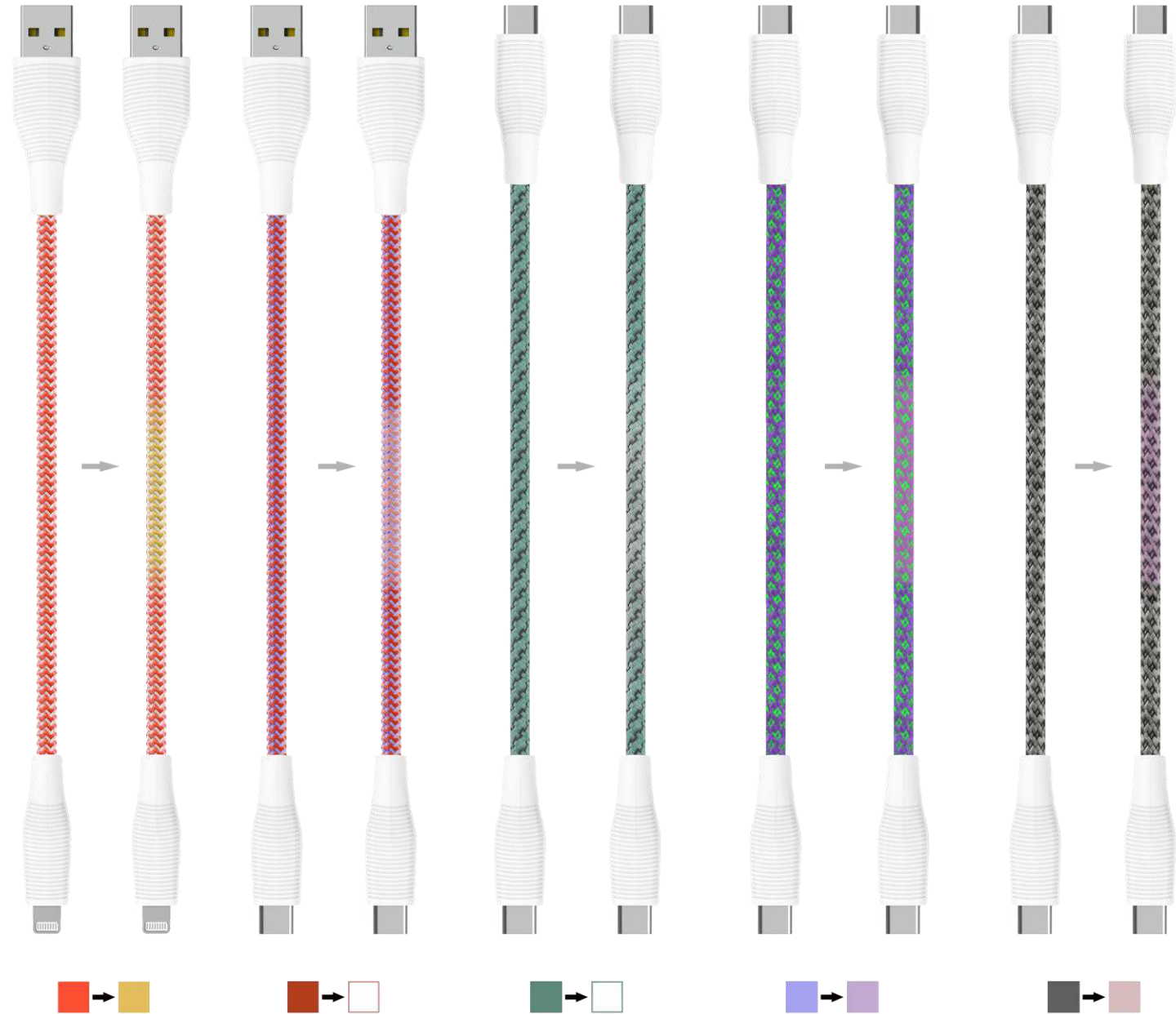
Charging Cable

Color Transfer Jacket –
Temperature Change



Charging Cable

Color Transfer Jacket –
Temperature Change

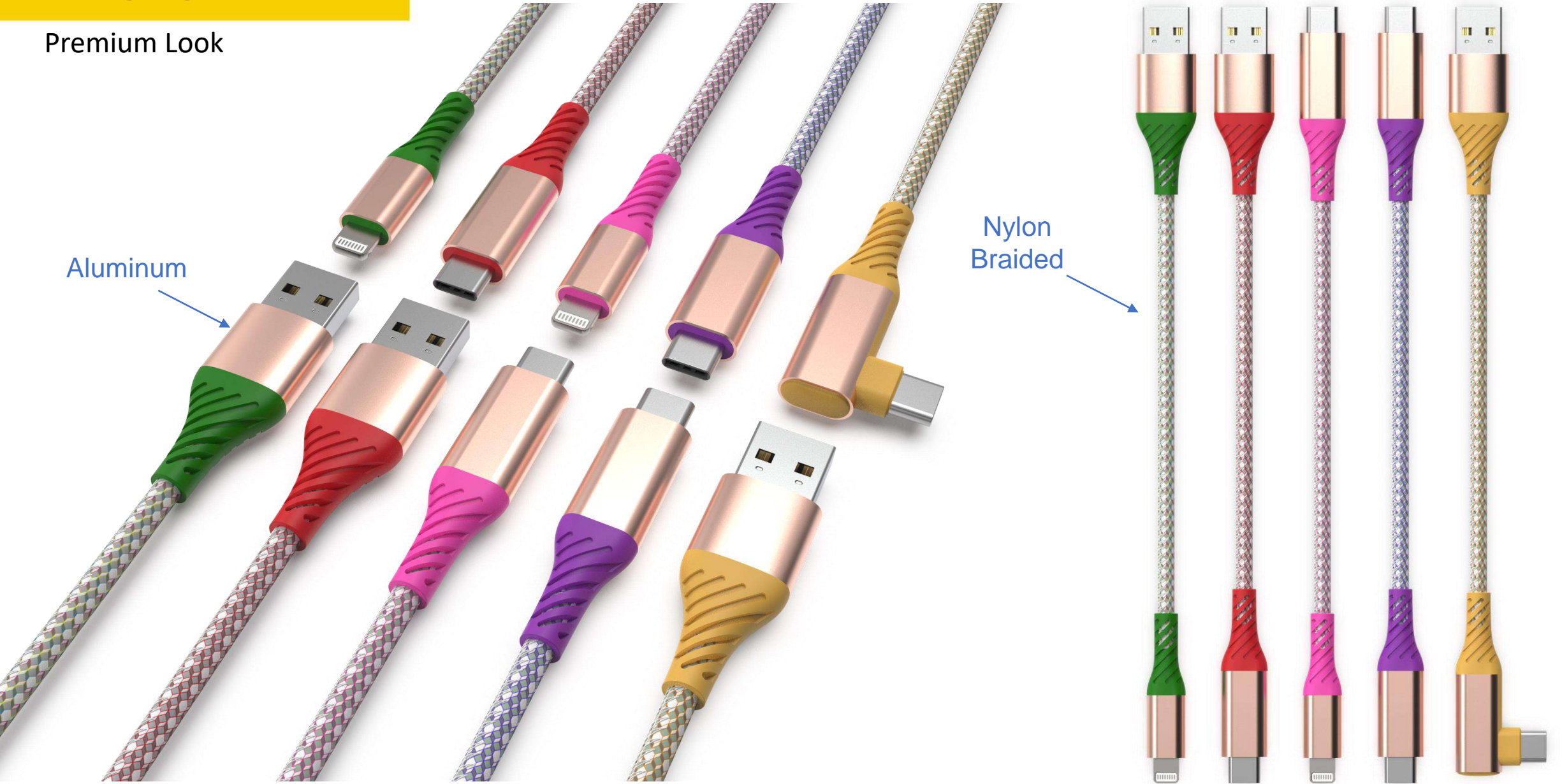


Charging Cable

Premium Look

Aluminum

Nylon Braided



Charging Cable



Aluminum

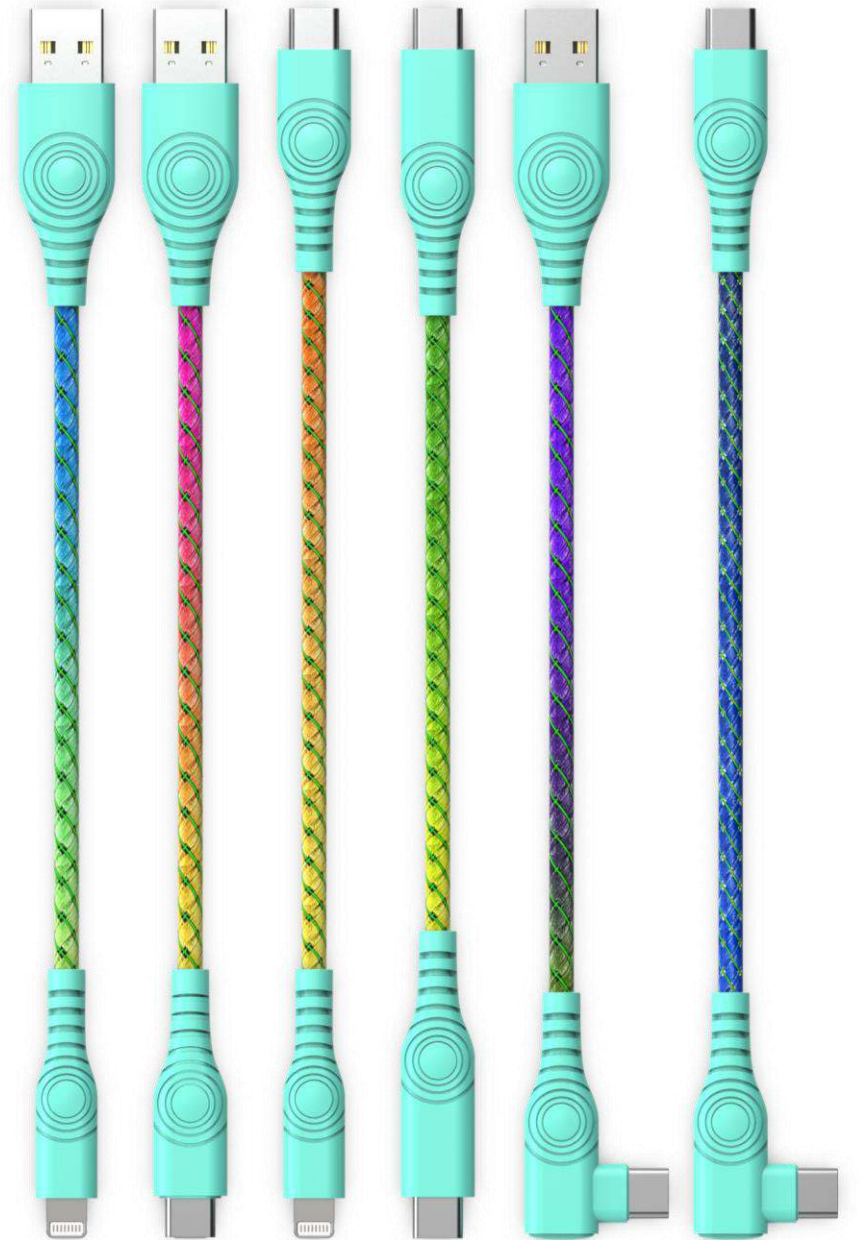
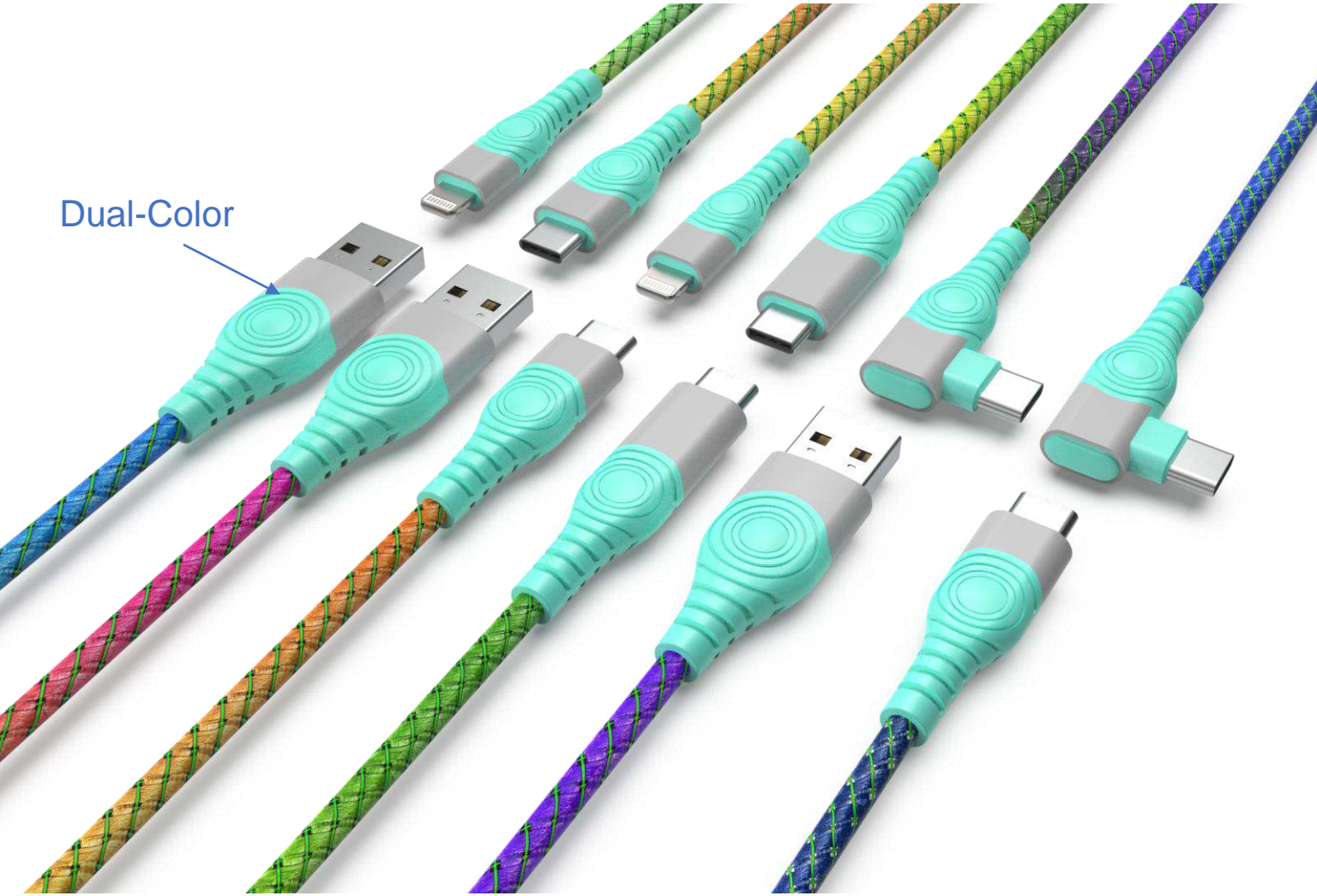
Pattered
PU Leather

Charging Cable



Charging Cable

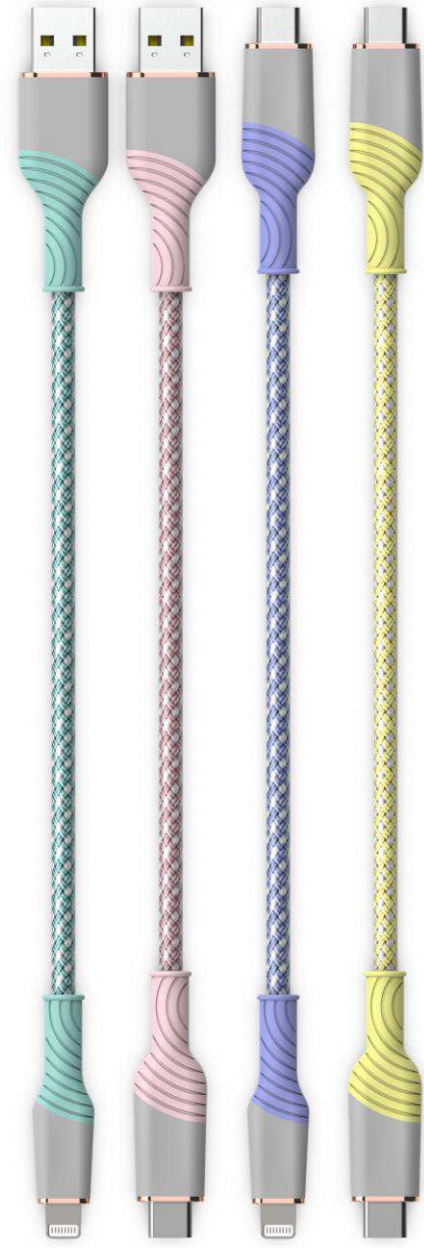
Dual-Color



Charging Cable



Dual-Color



Charging Cable

Easy Grip Design

Pattered PU Leather

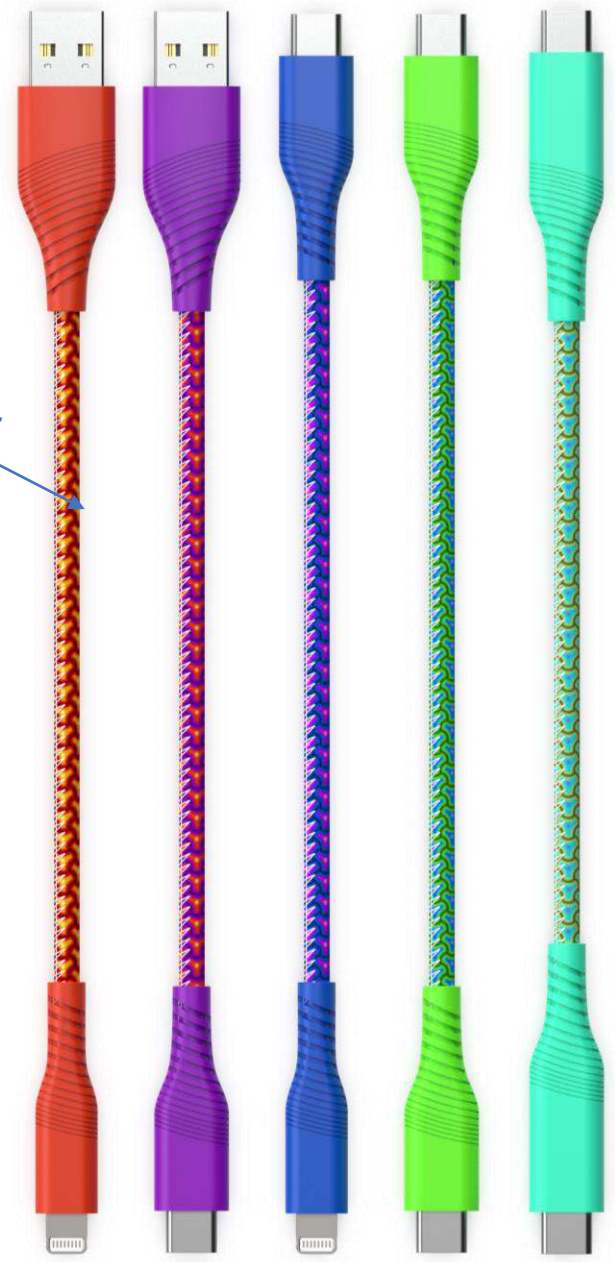


Charging Cable



Easy Grip Design

Pattered PU Leather



Charging Cable

Dual-Color →



Charging Cable

Soft Silicon Cable



Elastic And Won't Tangle



No More Tangles

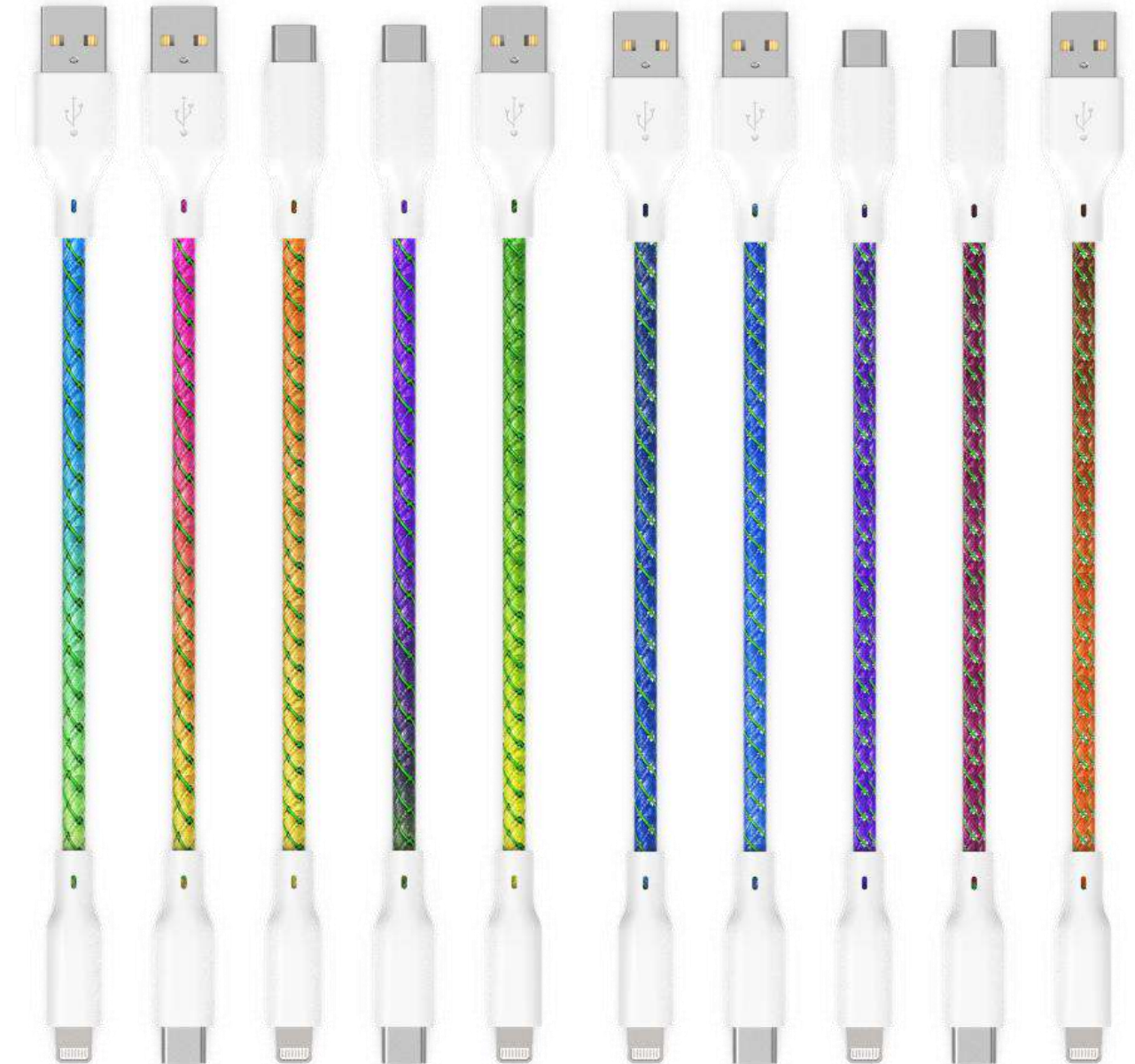


Super Strong, Surprisingly Soft

Charging Cable

Product Description – Cyberpunk (White base)

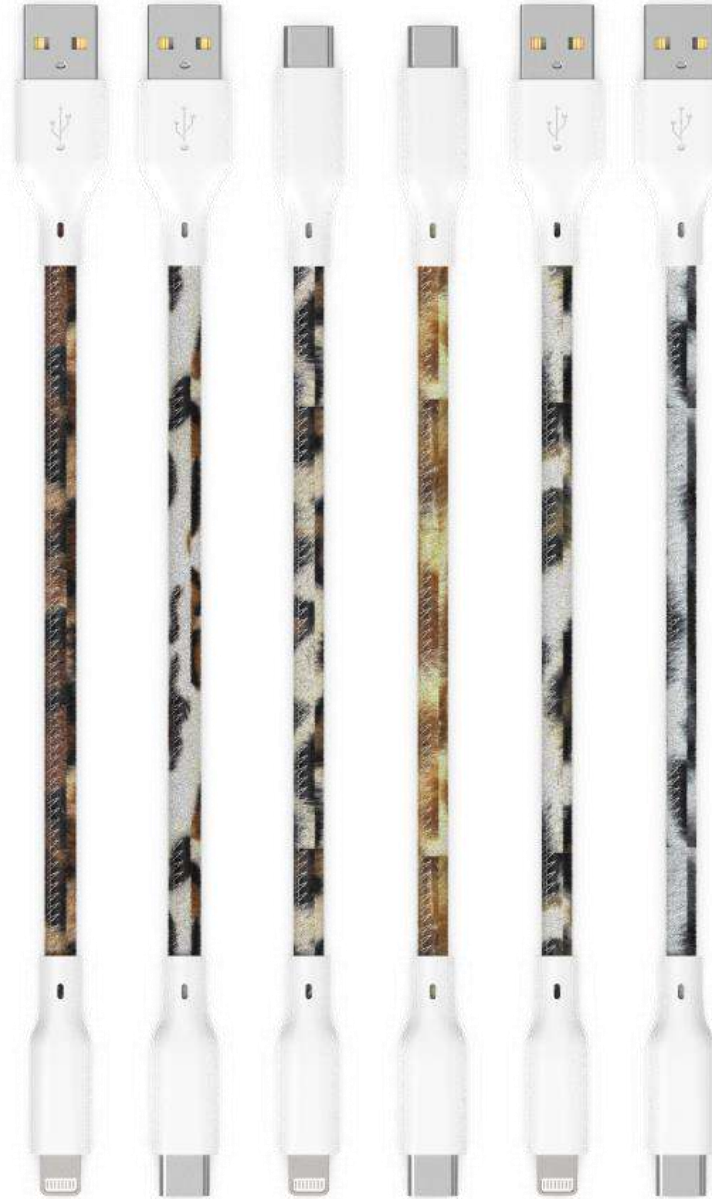
- Charging Cable –
- 1. USB-A to Lightning, 2. USB-C to Lightning,
- 3. USB-A to USB-C, 4. USB-C to USB-C
- Housing Material: PVC
- Jacket Material: Nylon Braided



Charging Cable

Product Description – Into the Wild I

- Charging Cable –
- 1. USB-A to Lightning, 2. USB-C to Lightning,
- 3. USB-A to USB-C, 4. USB-C to USB-C
- Housing Material: PVC
- Jacket Material: Faux Fur Fabric

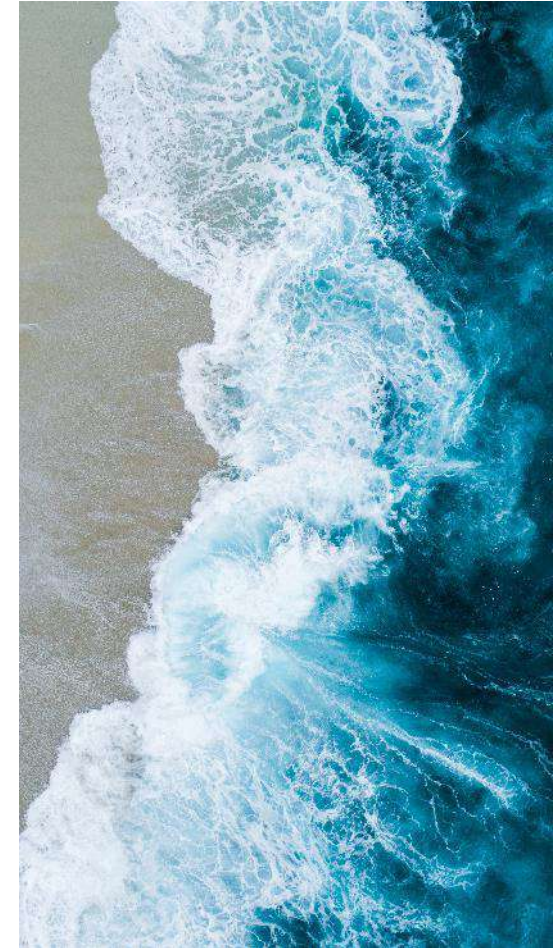
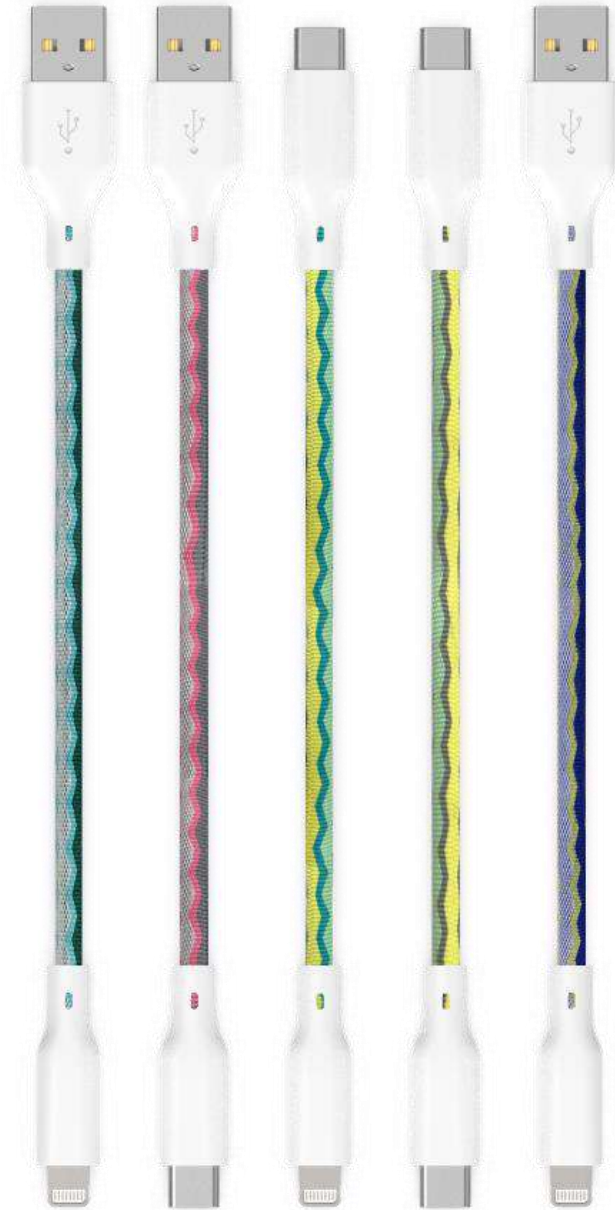


Inspiration Image

Charging Cable

Product Description – Waves

- Charging Cable –
- 1. USB-A to Lightning, 2. USB-C to Lightning,
- 3. USB-A to USB-C, 4. USB-C to USB-C
- Housing Material: PVC
- Jacket Material: Nylon Braided

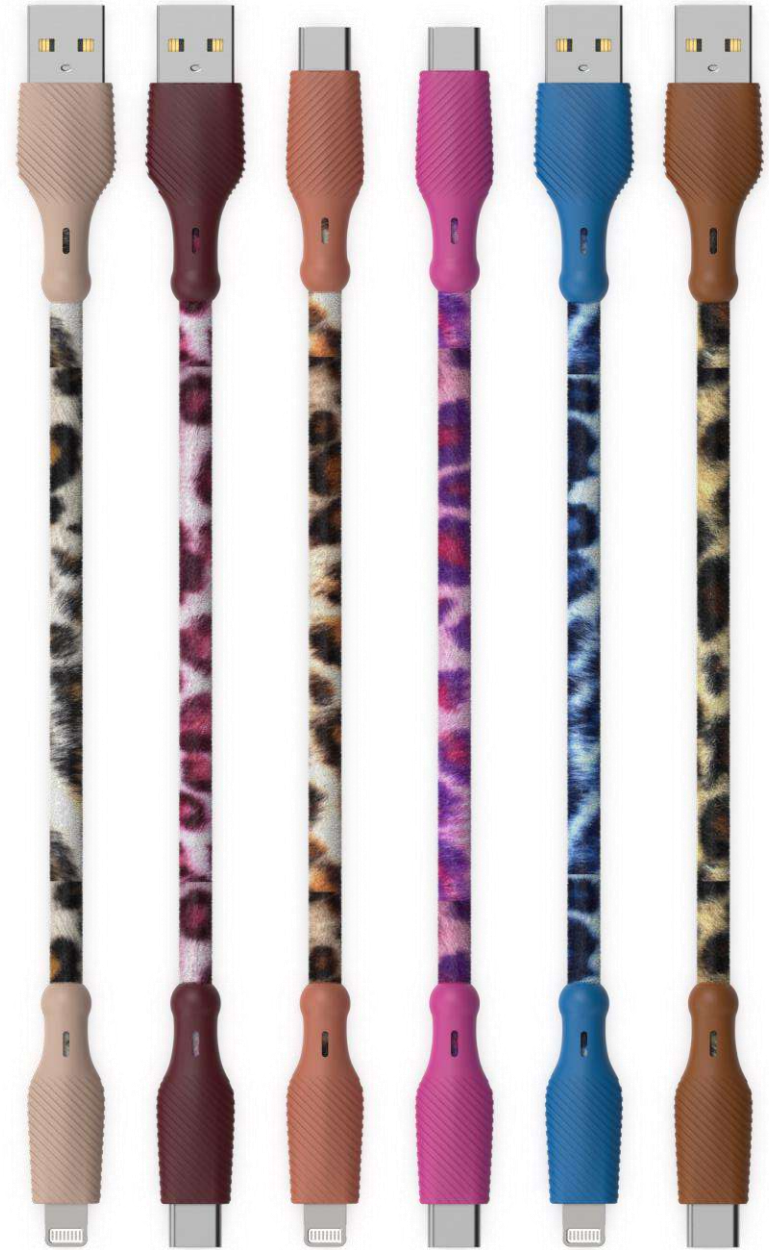


Inspiration Image

Charging Cable

Product Description – Into the Wild II

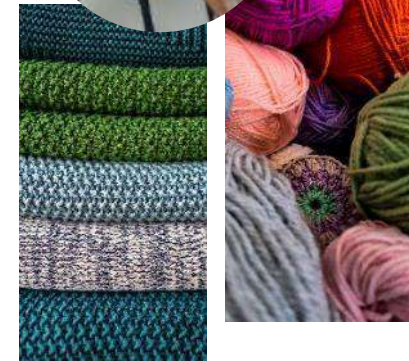
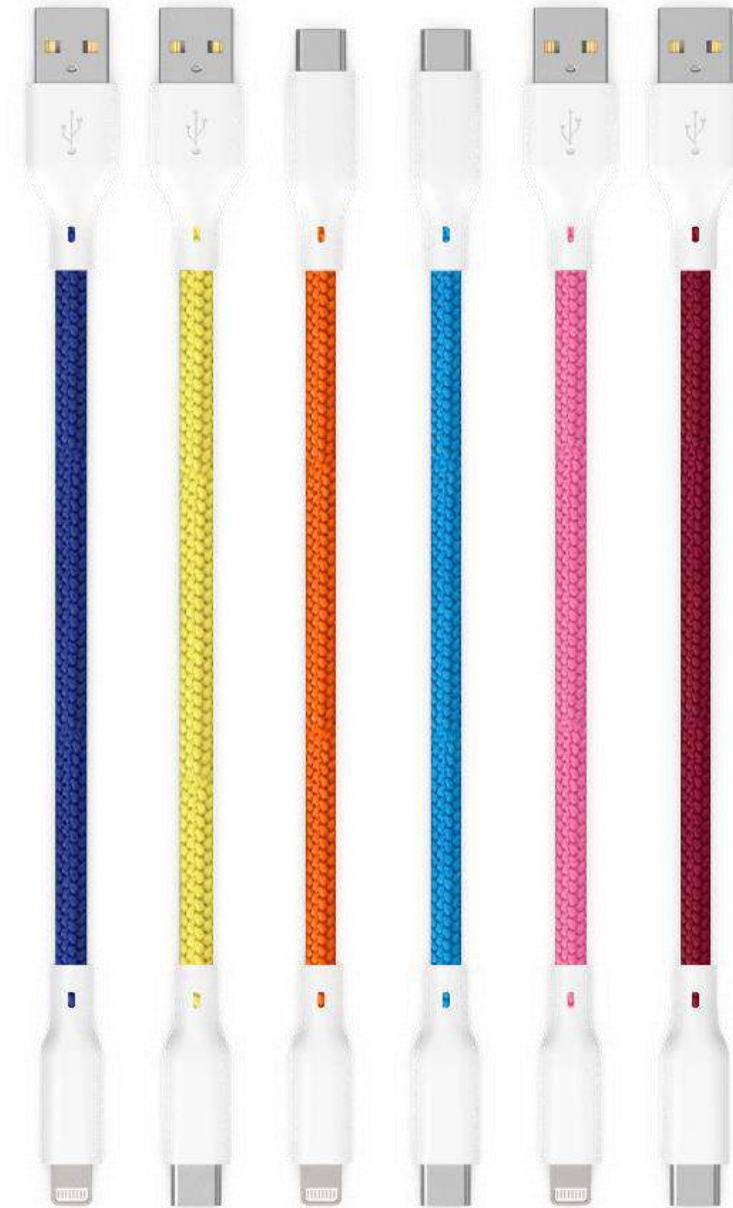
- Charging Cable –
- 1. USB-A to Lightning, 2. USB-C to Lightning,
- 3. USB-A to USB-C, 4. USB-C to USB-C
- Housing Material: PVC
- Jacket Material: Faux Fur Fabric



Charging Cable

Product Description – Sweater

- Charging Cable –
- 1. USB-A to Lightning, 2. USB-C to Lightning,
- 3. USB-A to USB-C, 4. USB-C to USB-C
- Housing Material: PVC
- Jacket Material: Nylon Braided

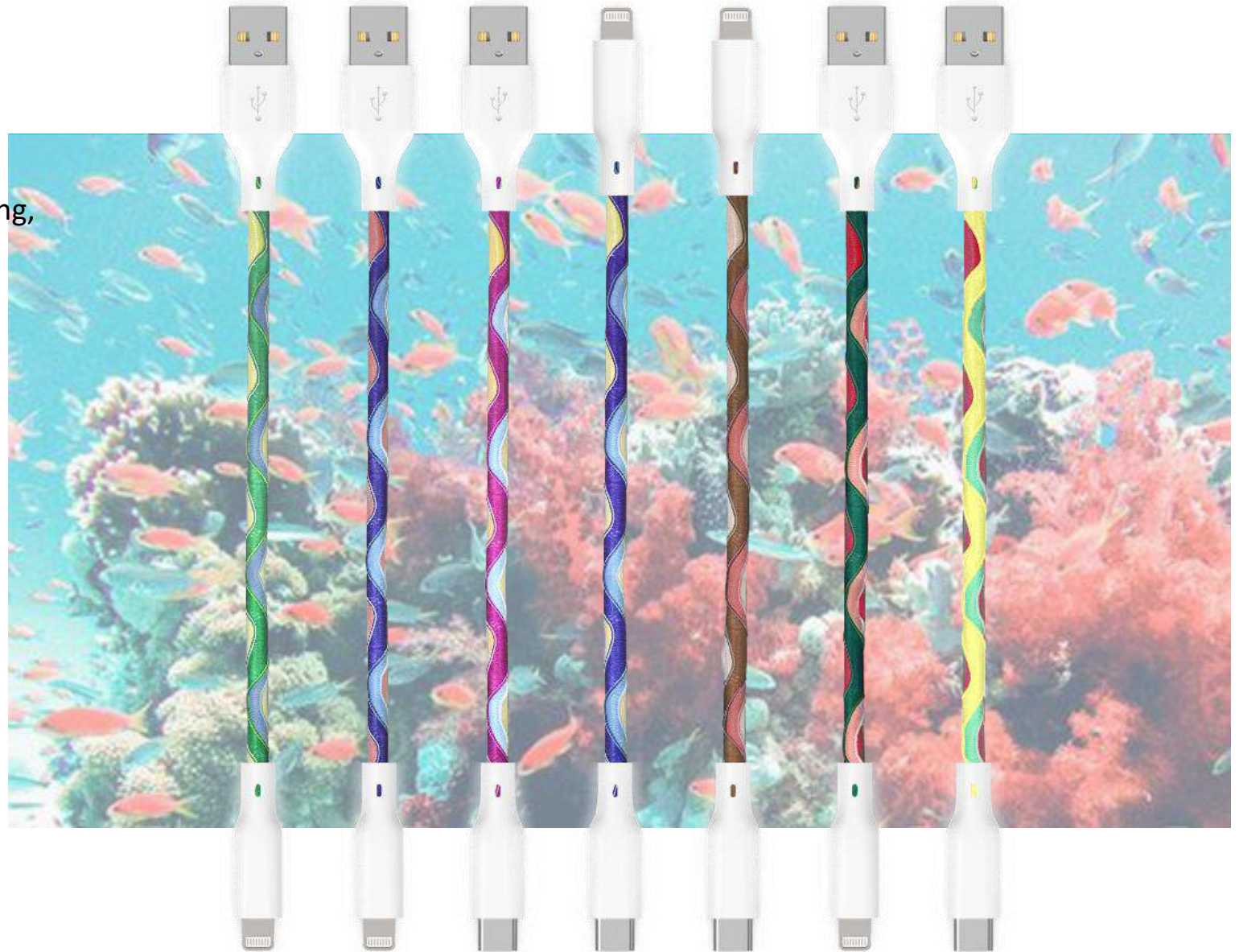


Inspiration Image

Charging Cable

Product Description – Coral

- Charging Cable –
- 1. USB-A to Lightning, 2. USB-C to Lightning,
- 3. USB-A to USB-C, 4. USB-C to USB-C
- Housing Material: PVC
- Jacket Material: Nylon Braided



Charging Cable

Product Description – Tribute to Coco Chanel

- Charging Cable –
- 1. USB-A to Lightning, 2. USB-C to Lightning,
- 3. USB-A to USB-C, 4. USB-C to USB-C
- Housing Material: PVC
- Jacket Material: Fabric



Inspiration Image



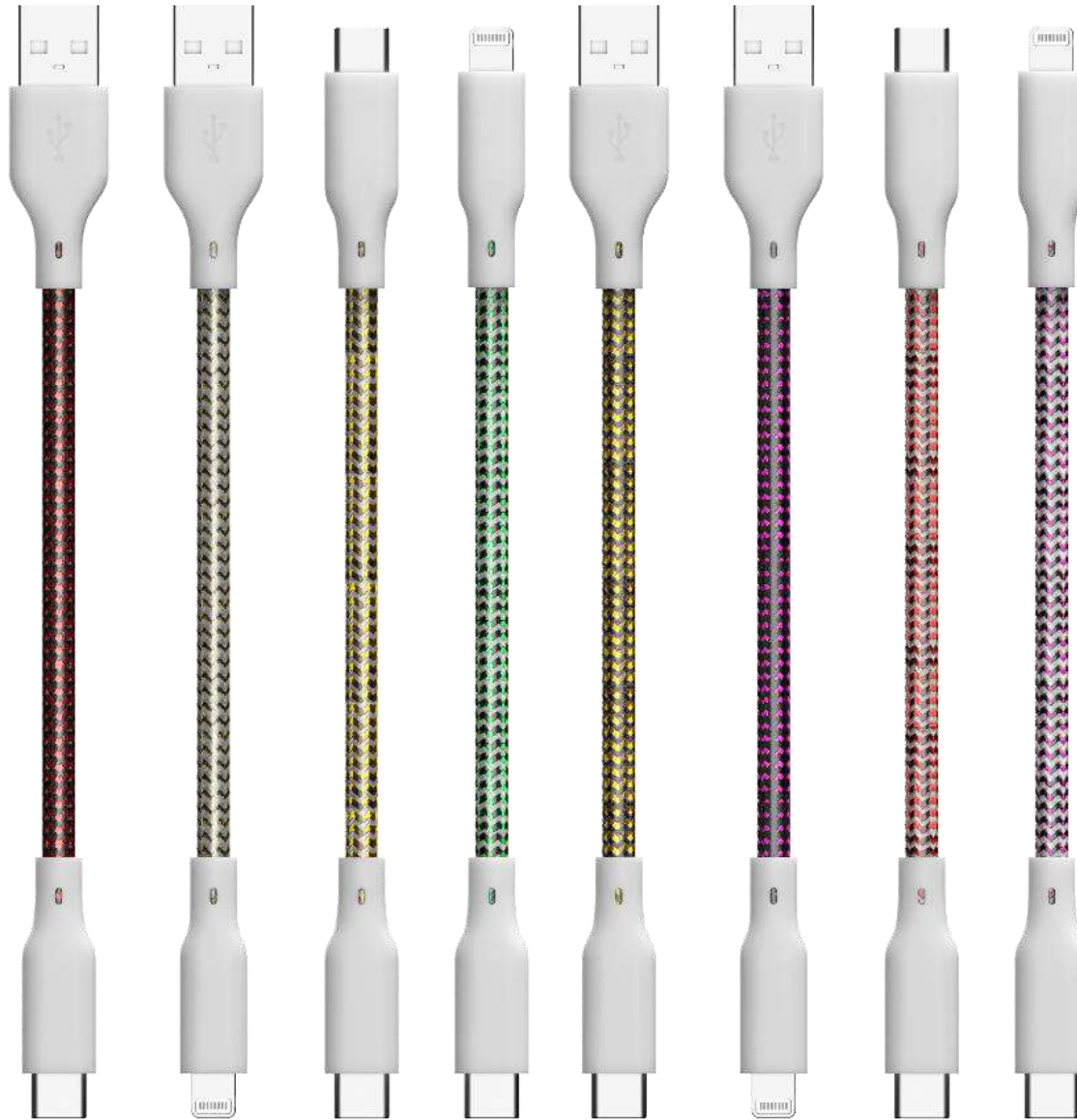
Charging Cable

Product Description – Holiday Vibes

- Charging Cable –
- 1. USB-A to Lightning, 2. USB-C to Lightning,
- 3. USB-A to USB-C, 4. USB-C to USB-C
- Housing Material: PVC
- Jacket Material: Foil Braided with Nylon



Physical Samples

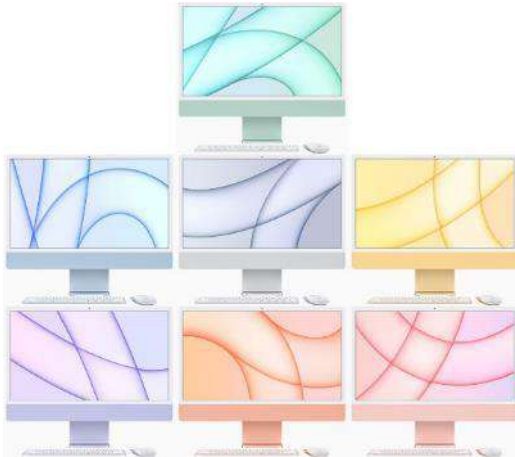


Inspiration Image

Charging Cable

Product Description – iMac Color Light Version

- Charging Cable –
- 1. USB-A to Lightning, 2. USB-C to Lightning,
- 3. USB-A to USB-C, 4. USB-C to USB-C
- Housing Material: PVC
- Jacket Material: PVC



Inspiration Image



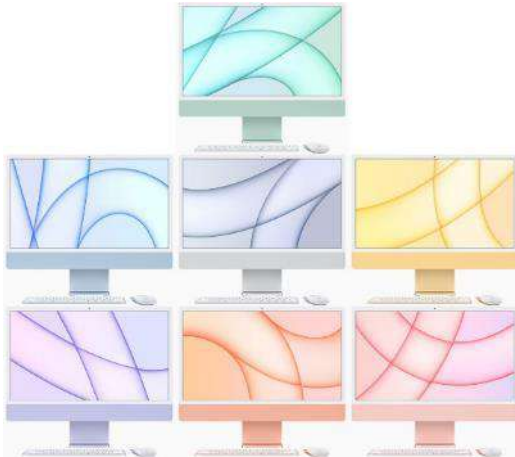
Pure Color

Triple Pillars

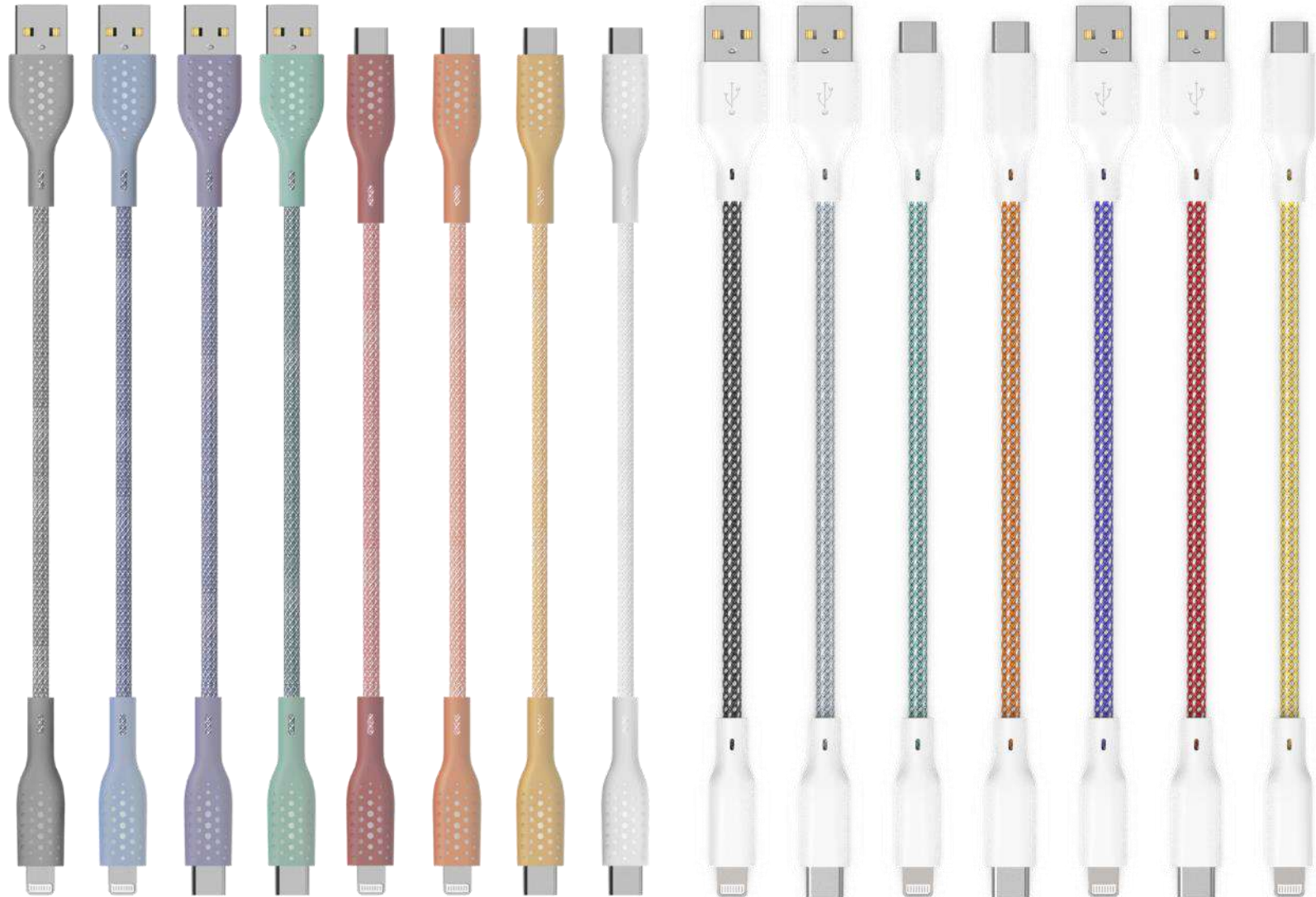
Charging Cable

Product Description – iMac Color Light Version

- Charging Cable –
- 1. USB-A to Lightning, 2. USB-C to Lightning,
- 3. USB-A to USB-C, 4. USB-C to USB-C
- Housing Material: PVC
- Jacket Material: Nylon Braided



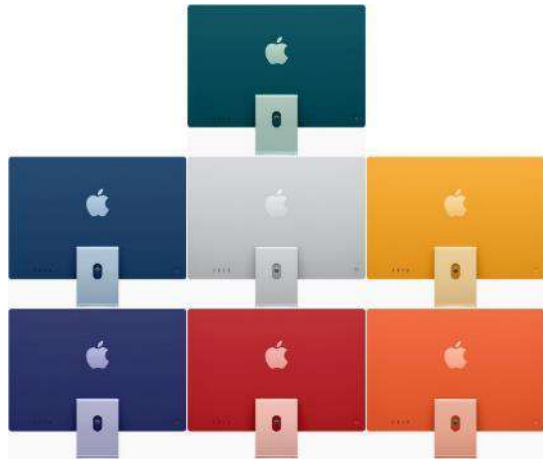
Inspiration Image



Charging Cable

Product Description – iMac Color Deep Version

- Charging Cable –
- 1. USB-A to Lightning, 2. USB-C to Lightning,
- 3. USB-A to USB-C, 4. USB-C to USB-C
- Housing Material: PVC
- Jacket Material: PVC



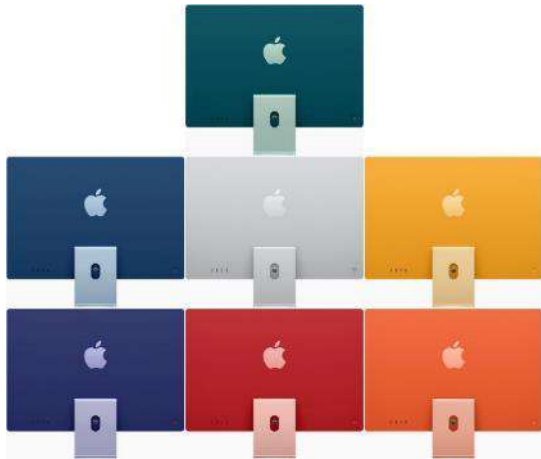
Inspiration Image



Charging Cable

Product Description – iMac Color Deep Version

- Charging Cable –
- 1. USB-A to Lightning, 2. USB-C to Lightning,
- 3. USB-A to USB-C, 4. USB-C to USB-C
- Housing Material: PVC
- Jacket Material: Nylon Braided



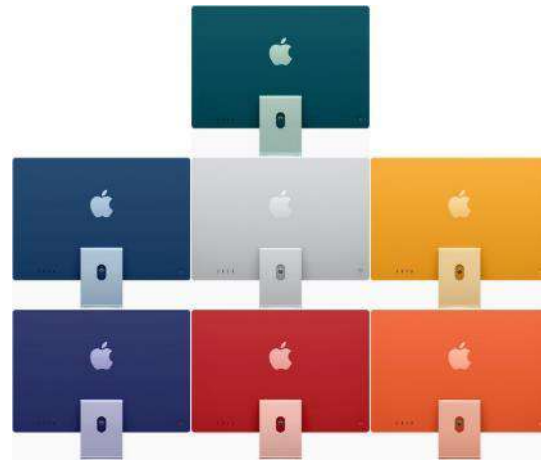
Inspiration Image



Charging Cable

Product Description – iMac Color Deep Version

- Charging Cable –
- 1. USB-A to Lightning, 2. USB-C to Lightning,
- 3. USB-A to USB-C, 4. USB-C to USB-C
- Housing Material: PVC
- Jacket Material: Nylon Braided



Inspiration Image



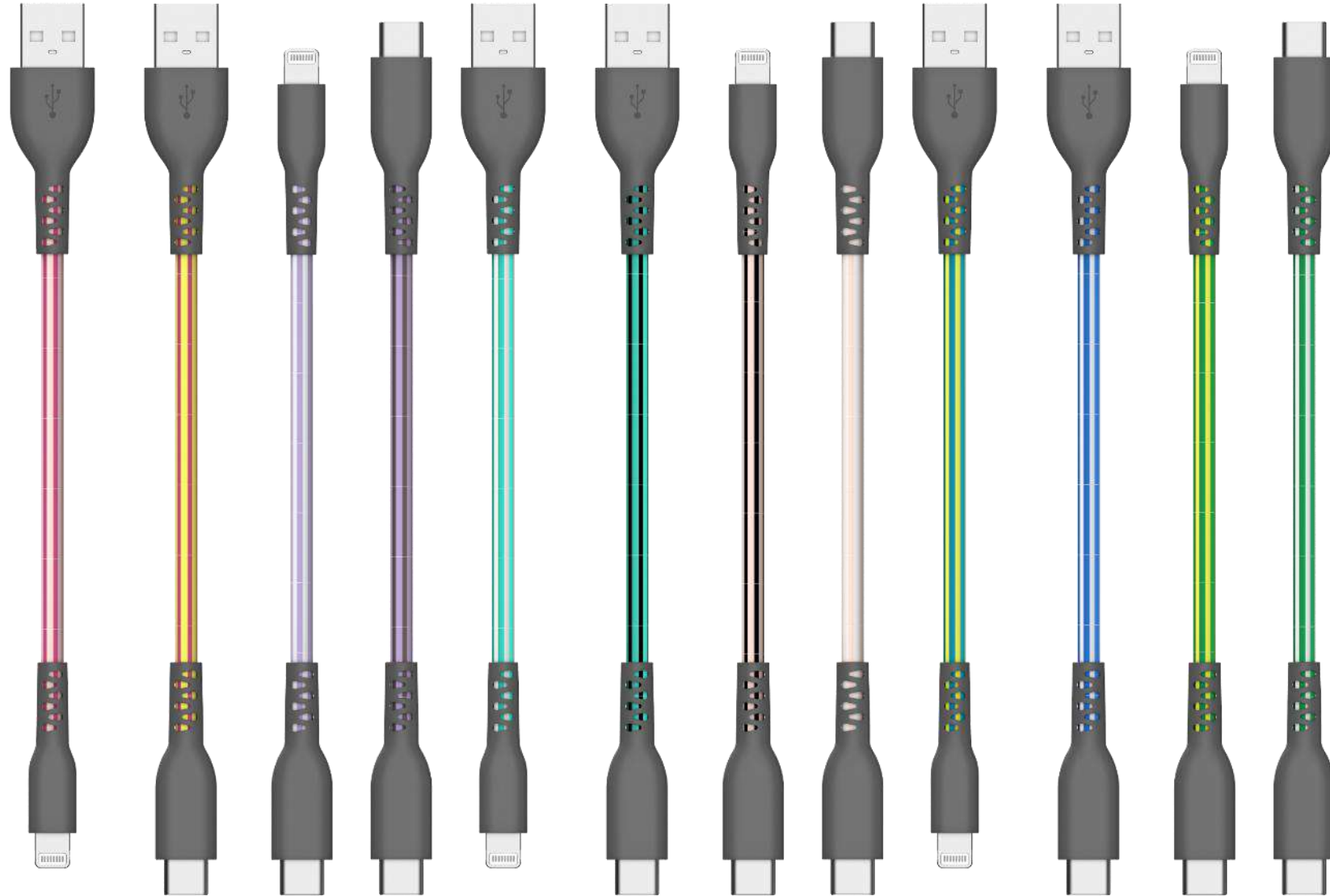
Charging Cable

Product Description – Colorful Pillars

- Charging Cable –
- 1. USB-A to Lightning, 2. USB-C to Lightning,
- 3. USB-A to USB-C, 4. USB-C to USB-C
- Housing Material: PVC
- Jacket Material: Triple Pillar PVC



Inspiration Image



Charging Cable

Product Description – Gummy Bear

- Charging Cable –
- 1. USB-A to Lightning, 2. USB-C to Lightning,
- 3. USB-A to USB-C, 4. USB-C to USB-C
- Housing Material: PVC
- Jacket Material: Triple Pillar PVC



Inspiration Image



Charging Cable

Product Description – Earth Tone Triple Pillars

- Charging Cable –
- 1. USB-A to Lightning, 2. USB-C to Lightning,
- 3. USB-A to USB-C, 4. USB-C to USB-C
- Housing Material: PVC
- Jacket Material: Triple Pillar PVC



Inspiration Image



Charging Cable

Product Description – iPhone Colors

- Charging Cable –
- 1. USB-A to Lightning, 2. USB-C to Lightning,
- 3. USB-A to USB-C, 4. USB-C to USB-C
- Housing Material: PVC
- Jacket Material: Nylon Braided



Charging Cable

Product Description – iPhone Colors

- Housing Material: Aluminum Case
- Jacket Material: Nylon Braided



Charging Cable

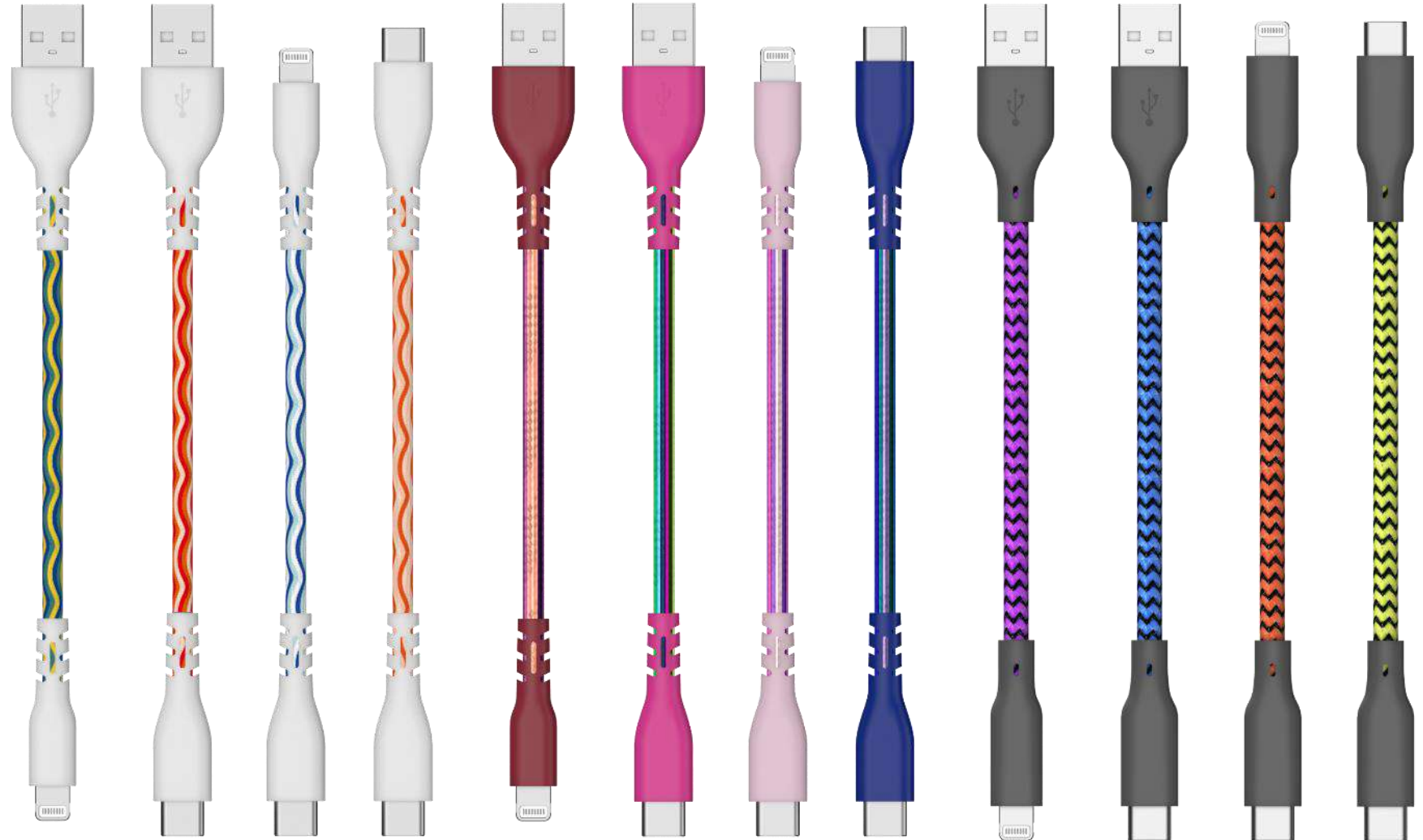
Product Description – Different Braiding Technic

Charging Cable –

1. USB-A to Lightning
2. USB-C to Lightning
3. USB-A to USB-C
4. USB-C to USB-C

Housing Material: PVC

Jacket Material: Nylon Braided



3D Pattern Wavy

Straight Puff

Nylon with Polyester

Charging Cable

Product Description – Leather

Charging Cable –

1. USB-A to Lightning,
2. USB-C to Lightning,
3. USB-A to USB-C,
4. USB-C to USB-C

Housing Material: PVC

Jacket Material: PU Leather Braided



Inspiration Image



Charging Cable

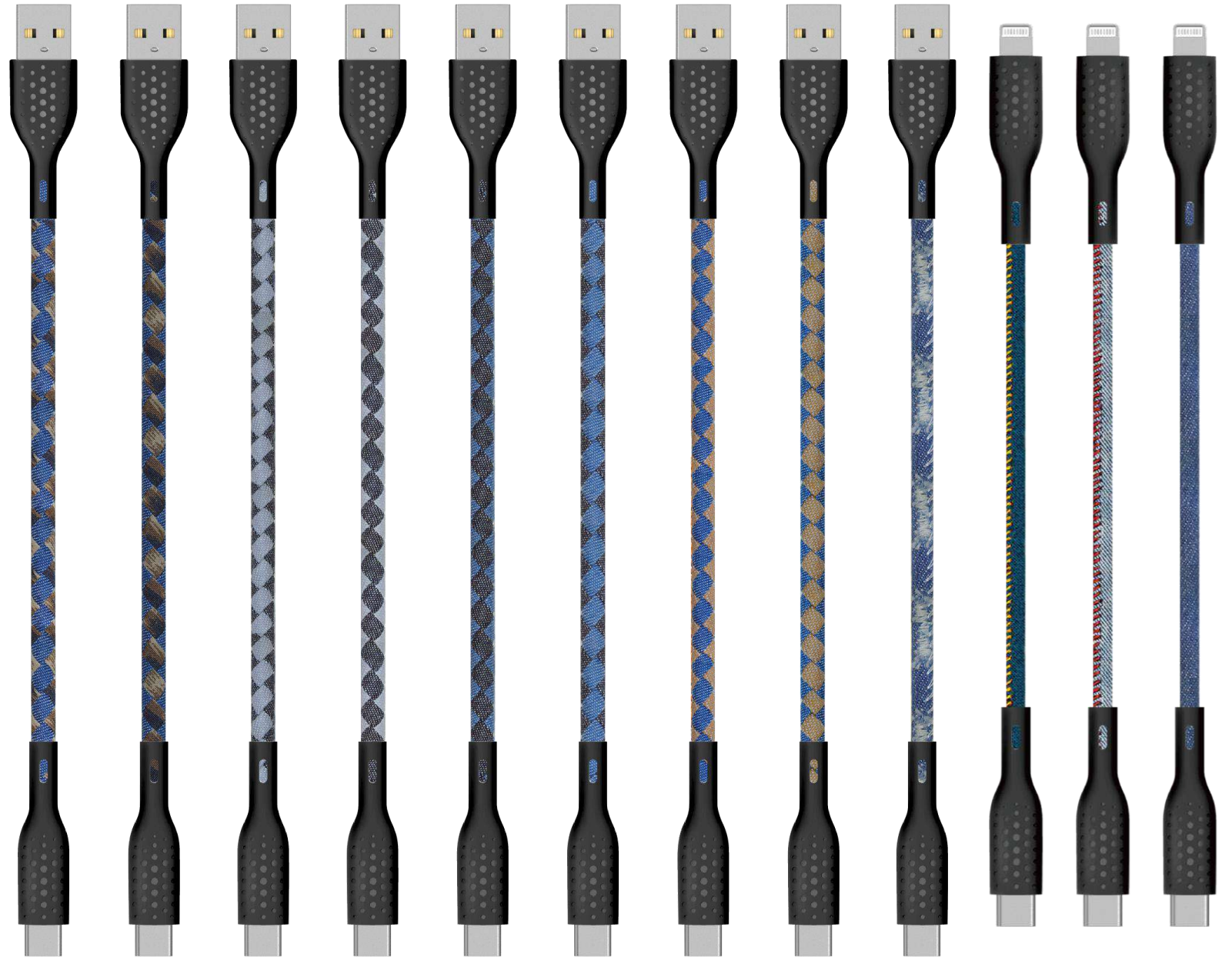
Product Description – Jeans

Charging Cable –

1. USB-A to Lightning,
2. USB-C to Lightning,
3. USB-A to USB-C,
4. USB-C to USB-C

Housing Material: PVC

Jacket Material: Fabric



Charging Cable



Multifaceted Braiding

Braiding Skill:

The cable jacket is braided in 4 dimensions, and in each dimension the color changes gradually.

Product Demo GIF



Charging Cable

Product Description – Flora

Charging Cable –

1. USB-A to Lightning,
2. USB-C to Lightning,
3. USB-A to USB-C,
4. USB-C to USB-C

Housing Material: PVC

Jacket Material: Nylon Braided



Charging Cable

Product Description – Flora series

Charging Cable –

1. USB-A to Lightning,
2. USB-C to Lightning,
3. USB-A to USB-C,
4. USB-C to USB-C

Housing Material: PVC

Jacket Material: Nylon Braided



Charging Cable

Product Description – Sunset After Glow Sky

Charging Cable –

1. USB-A to Lightning,
2. USB-C to Lightning,
3. USB-A to USB-C,
4. USB-C to USB-C

Housing Material: PVC

Jacket Material: Nylon Braided



Charging Cable

Product Description – Neon

Charging Cable –

1. USB-A to Lightning, 2. USB-C to Lightning

3. USB-A to USB-C, 4. USB-C to USB-C

Housing Material: PVC or Aluminum Case

Jacket Material: Glitter PU



Charging Cable

Product Description – Candy Cane

Housing Material: 3D Pattern PVC

Jacket Material: Nylon Braided

3D Pattern



Inspiration Image



Physical Samples



Charging Cable

Product Description – iMac Color Deep Version

- 3-in-1 Charging Cable
- USB-A to Micro B & USB-C & Lightning
- Housing Material: PVC
- Jacket Material: Nylon Braided

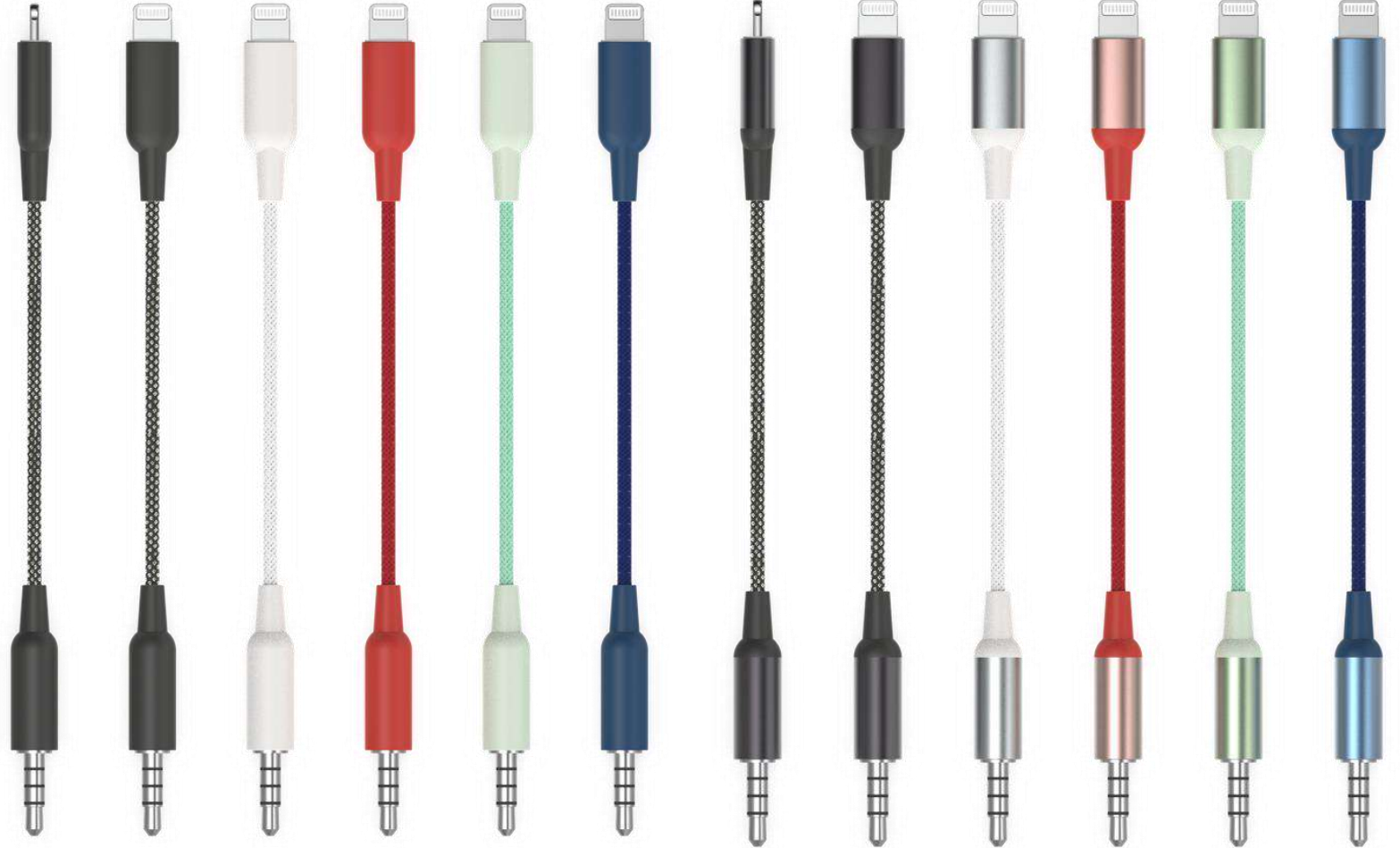


Lightning to 3.5mm Adapter & Cable



Product Description: Lightning to 3.5mm AUX Adapter

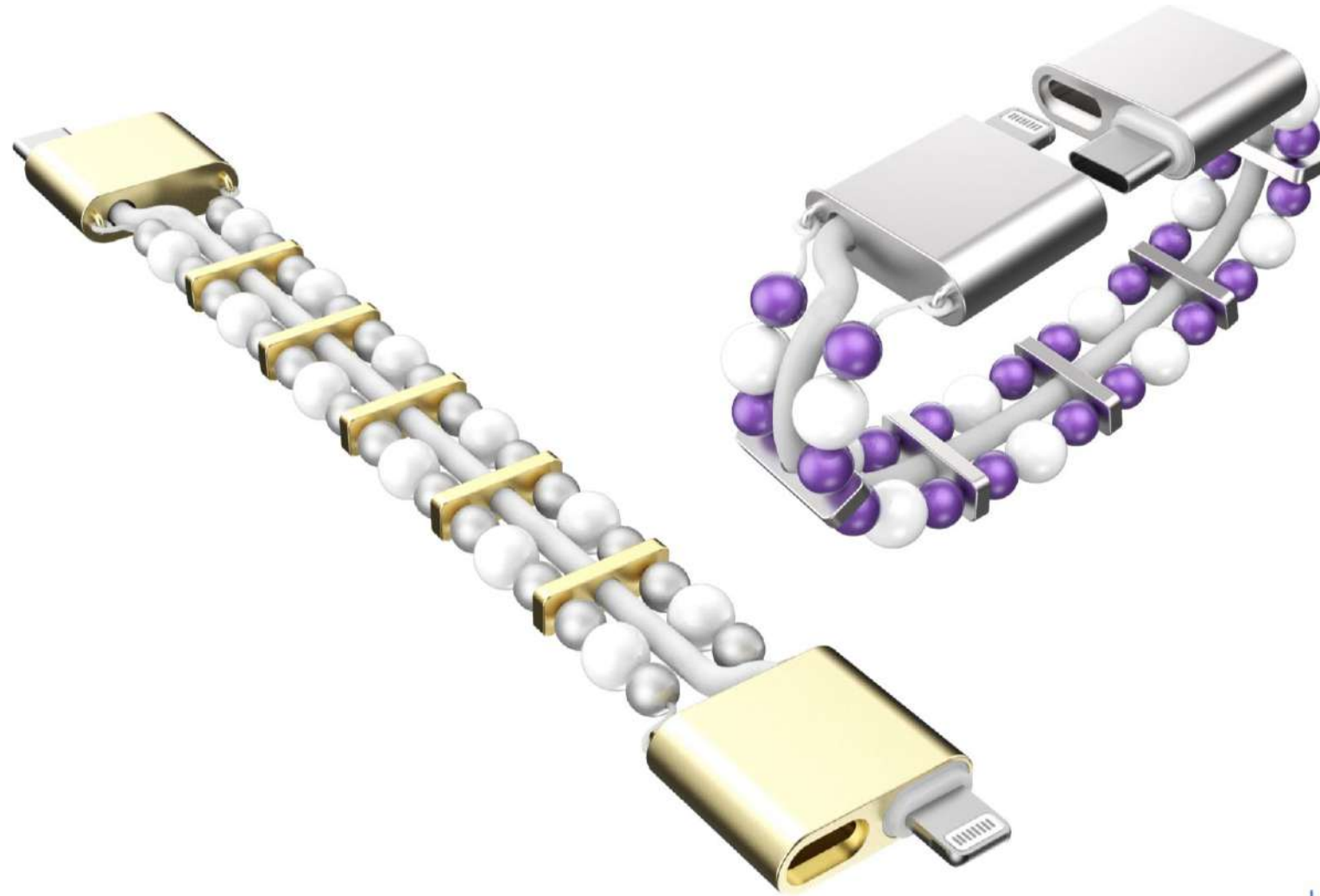
- Material: PVC
- Jacket: PVC



Product Description: Lightning to 3.5mm Male Cable

- Material: PVC (Matte) or Aluminum
- Jacket: PVC or Nylon Braided

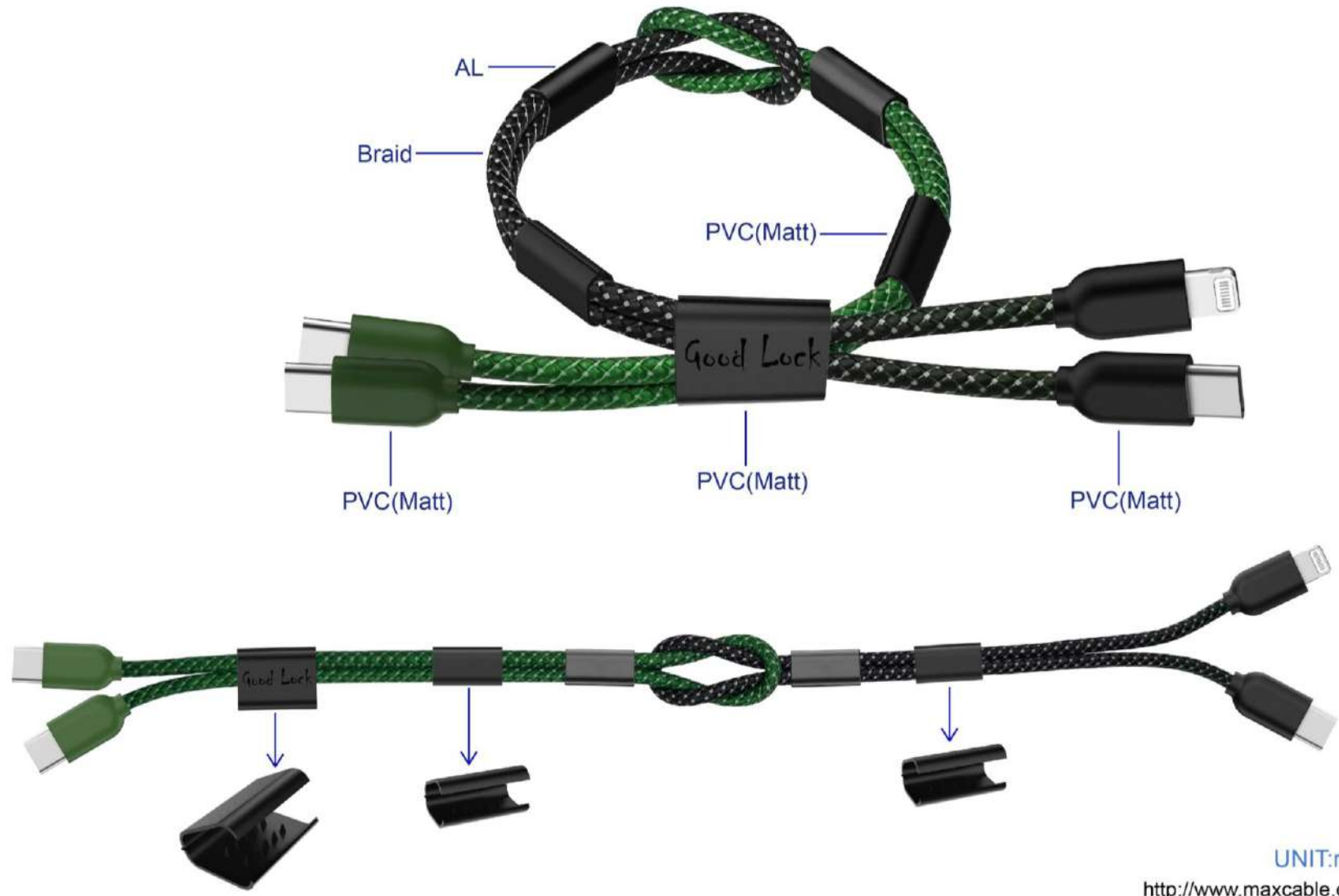
Charging Cable - Bracelet



UNIT:mm

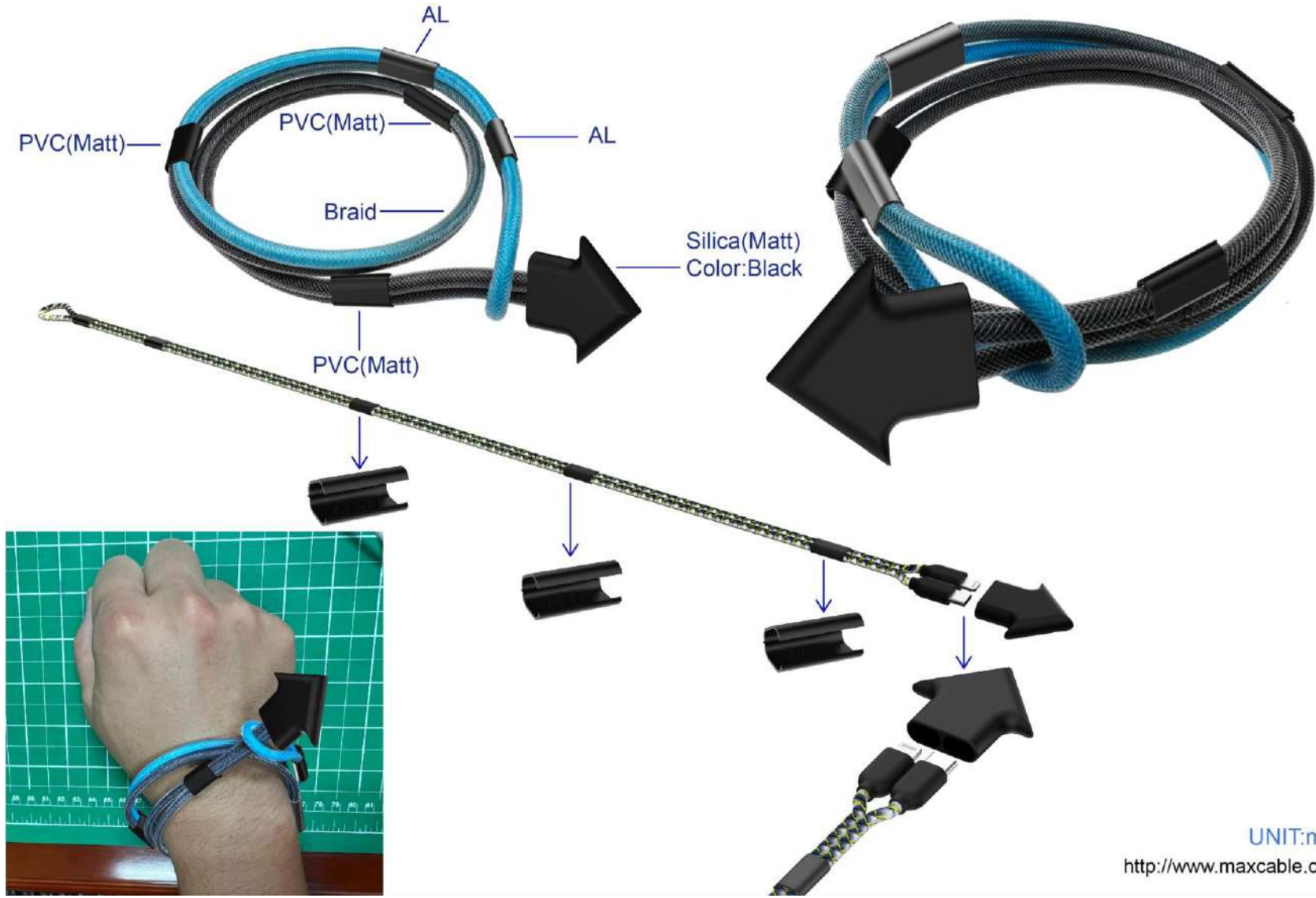
<http://www.maxcable.com>

Charging Cable - Bracelet



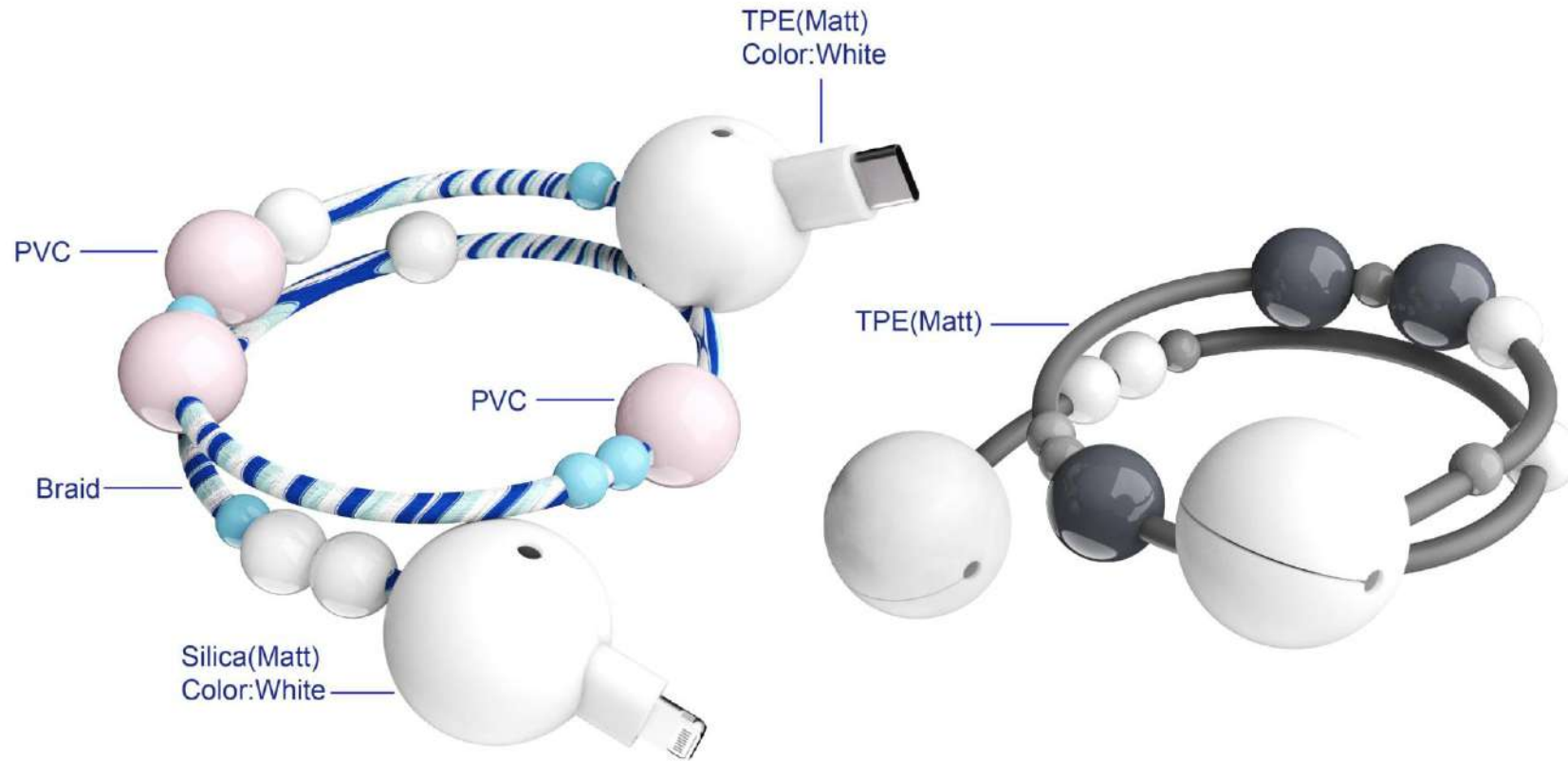
UNIT:mm
<http://www.maxcable.com>

Charging Cable - Bracelet



UNIT:mm
<http://www.maxcable.com>

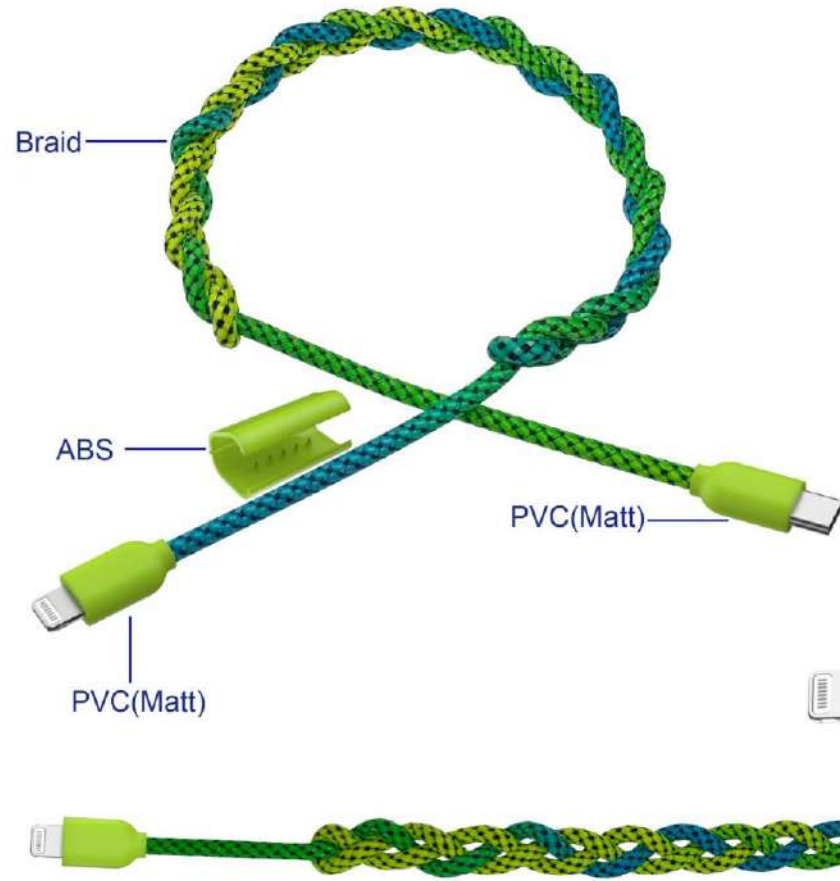
Charging Cable - Bracelet



UNIT:mm

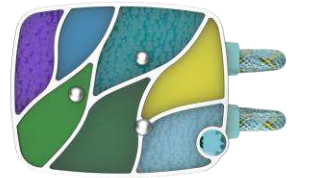
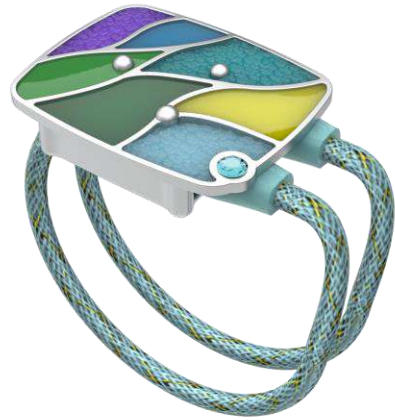
<http://www.maxcable.com>

Charging Cable - Bracelet



UNIT:mm
<http://www.maxcable.com>

Cable Bracelet





Chargers

Wall Charger, Apple Watch Charger, Qi Charger, MagSafe Charger

Wall Charger

ID-01



ID-02



Product Description: 20 Watt Wall Charger

- USB-C 1 Port
- Plug: Foldable or Straight

Wall Charger



Product Description: PD 30W Wall Charger

- USB-C 1 Port & USB-A 1 Port
- Plug: Foldable
- Input :
 - USB-C+USB-A: 100~240V 50/60Hz 1A
- Output :
 - USB-C:5V3A 9V3A 12V2.5A 15V2A 20V1.5A
 - USB A:5V3A 9V2A 12V1.5A
 - USB-C+USB-A:5V2A+5V2A

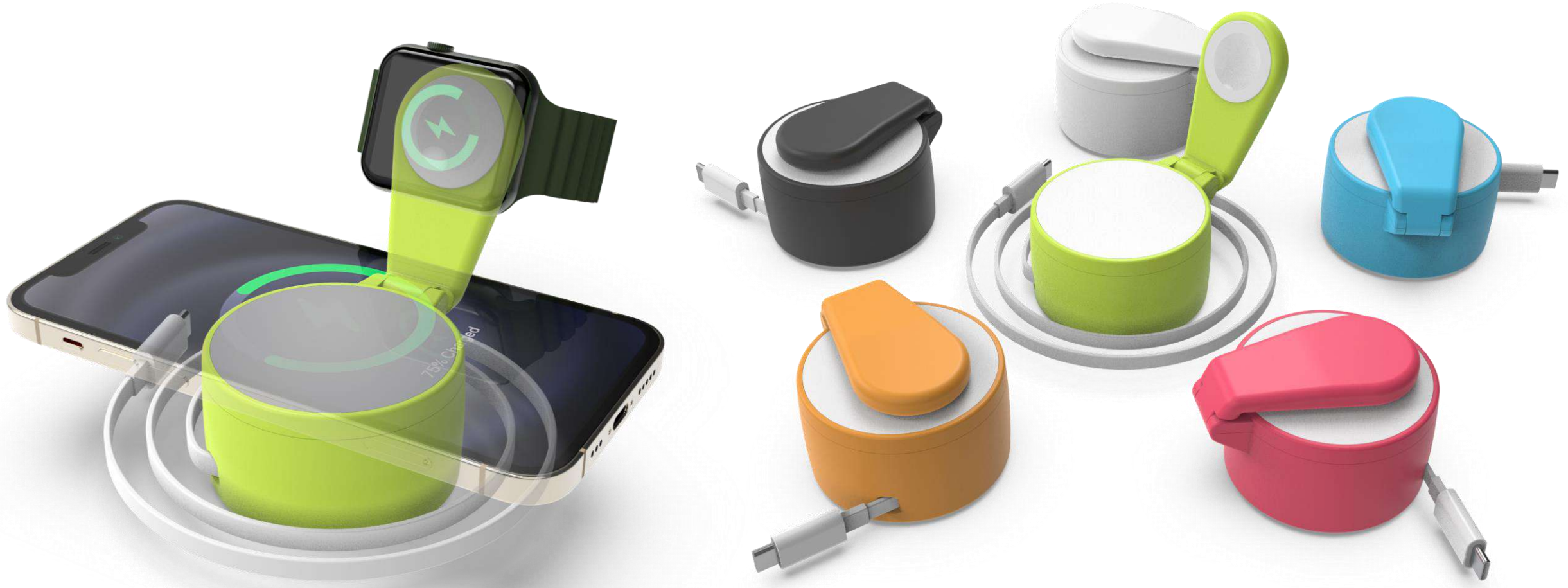
MagSafe Stand with Retractable



MagSafe Stand with Retractable



MagSafe Stand with Retractable



MagSafe Stand

Product Description – MagSafe Stand (MagSafe Charger is not included)

Foldable MagSafe Stand with adhesive, compatible with Apple original MagSafe charger



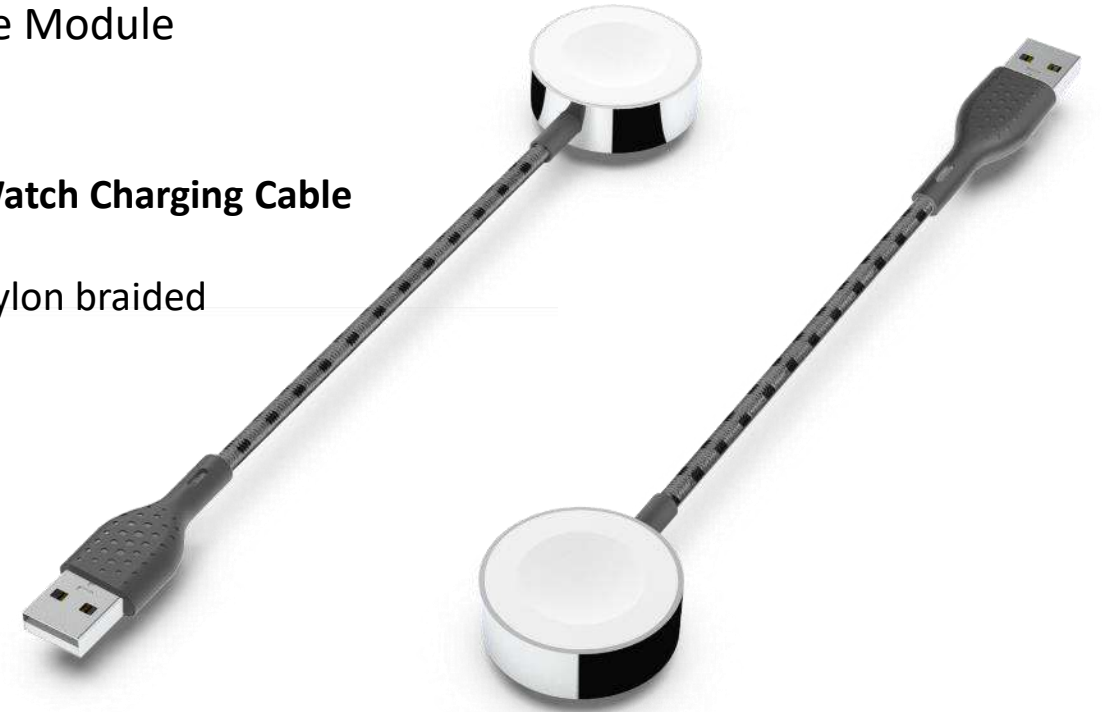
Apple Watch Charger

Made for
iPhone | iPad | iPod | Apple Watch

MFi Certified MagSafe Module

Product Description: Apple Watch Charging Cable

- Charger Material: ABS
- Cable: PVC housing with nylon braided



Product Description: Apple Watch & Stand Charging Kit

- 1 USB-C to USB-C Cable
- Charging stand:
 - Magnetic function
 - Available in multiple colors

Product Description:

MagSafe Compatible Charger

- With magnetic function
- Charging speed: 7.5W



MagSafe Charger & Stand

Made for
iPhone | iPad | iPod | Apple Watch



Qi CERTIFIED

MFi Certified MagSafe Module

Product Description: MagSafe Car Vent/Mount

- Suitable for iPhone 12 & iPhone 13





Wearable Accessories

Find My Tracker, AirTag Protector, AirPods Protector, Watch Band, Watch Bumper

Apple Watch Band

Create Your Own Style



APPLE WATCH SERIES 1 - 7

Group 1 (38mm, 40mm, 41mm), Group 2 (42mm, 44mm, 45mm) Case

Apple Watch Band



Product Description: Nylon Watch Band

- Material: Woven Nylon
- Hook-and-loop fastener



Apple Watch Band

Style: Braided straps



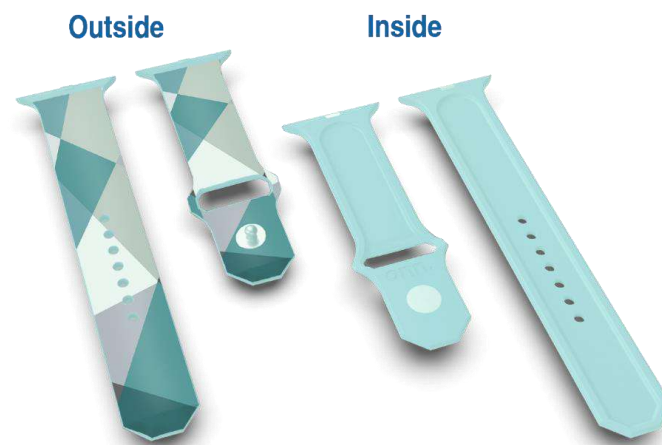
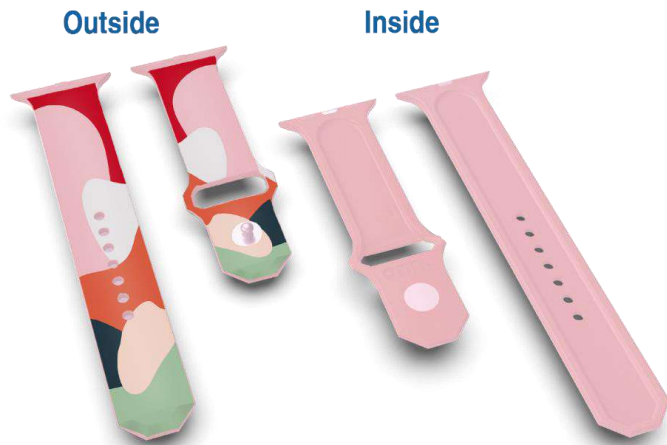
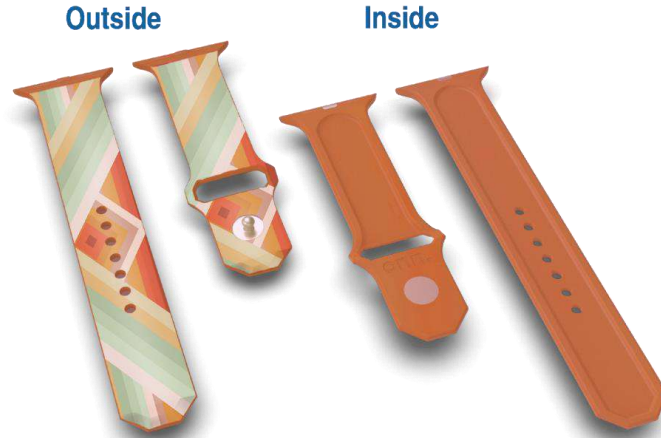
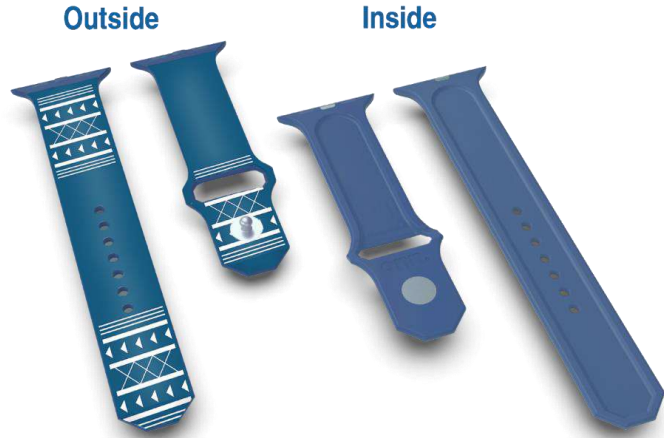
Apple Watch Band

Style: Braided straps

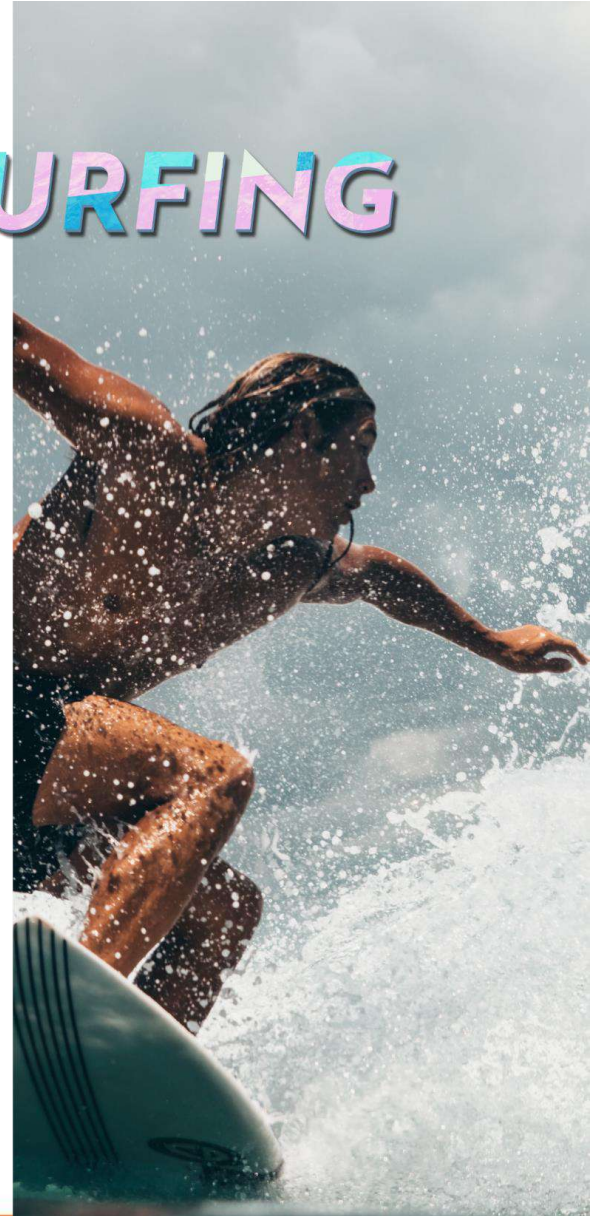


Apple Watch Band

Material: Silicone
Pattern print



SURFING



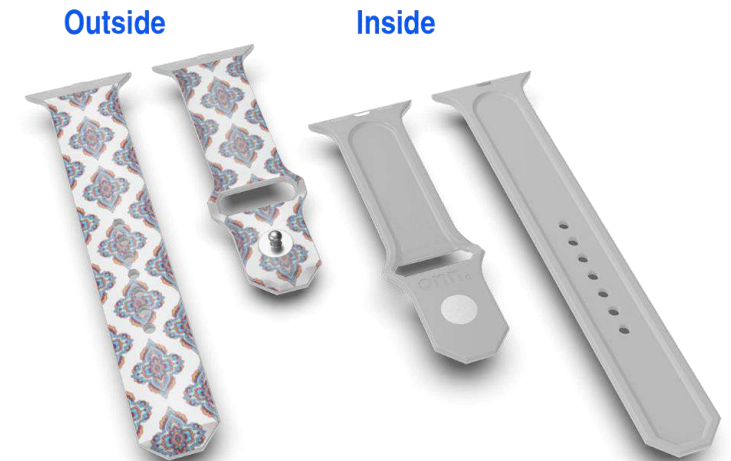
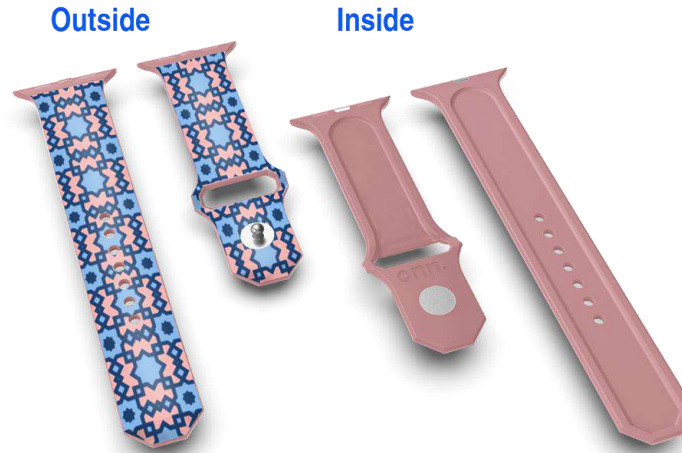
Apple Watch Band

Material: Silicone
Pattern print



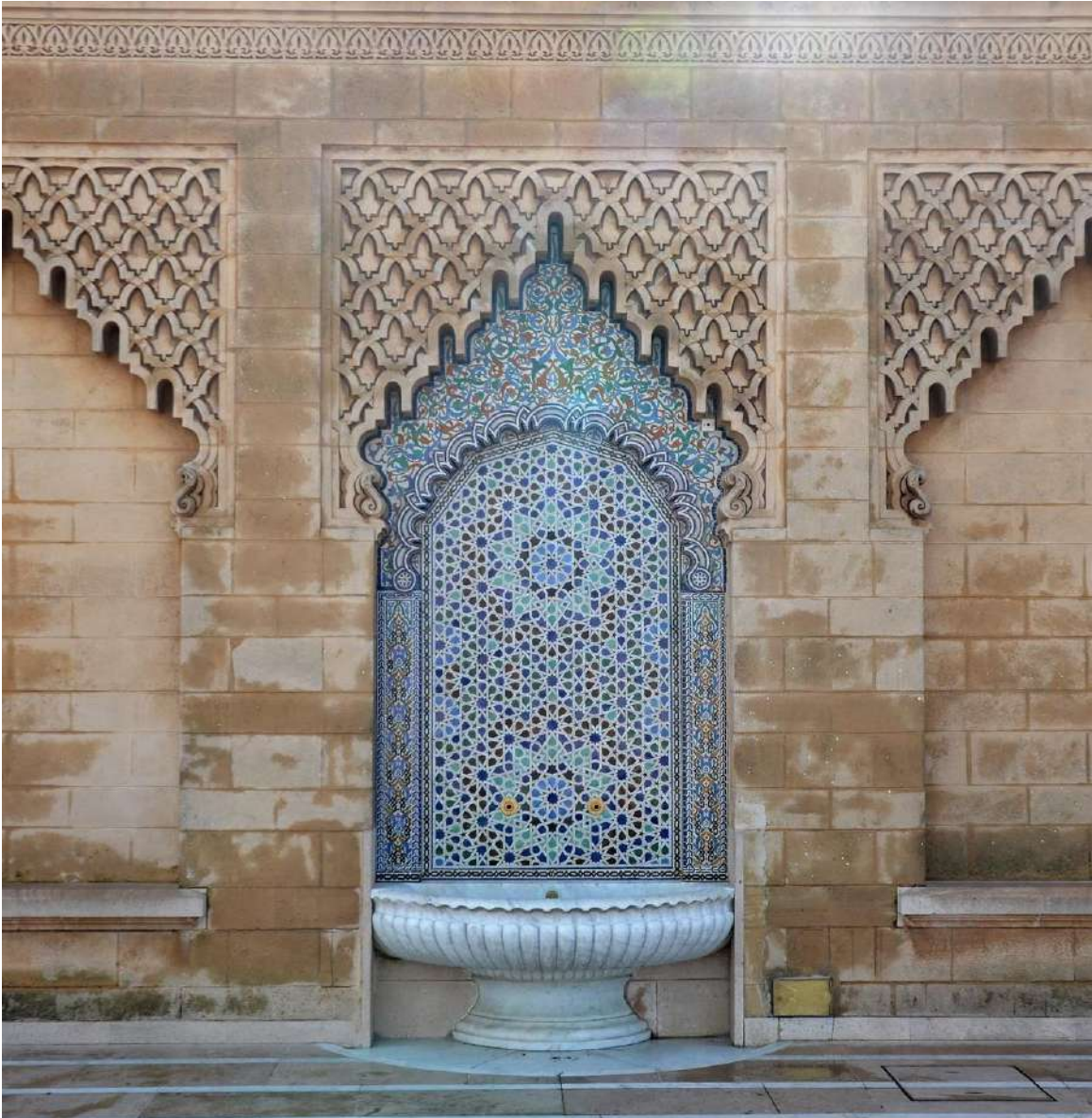
Apple Watch Band

Material: Silicone
Pattern print



Apple Watch Band

Material: Silicone
Pattern print



Apple Watch Band

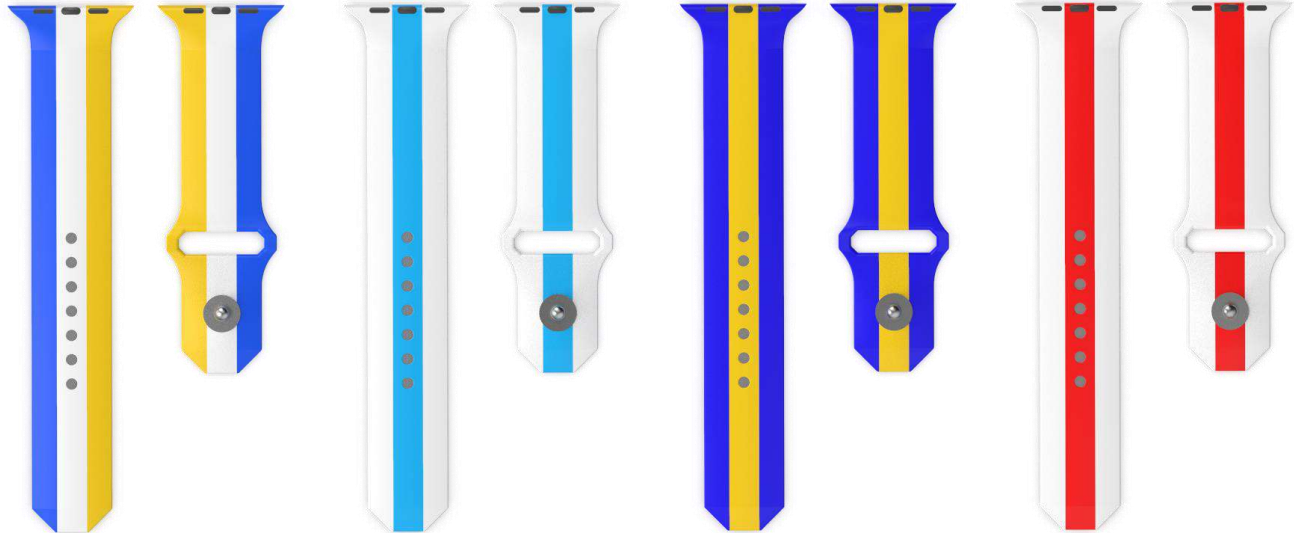
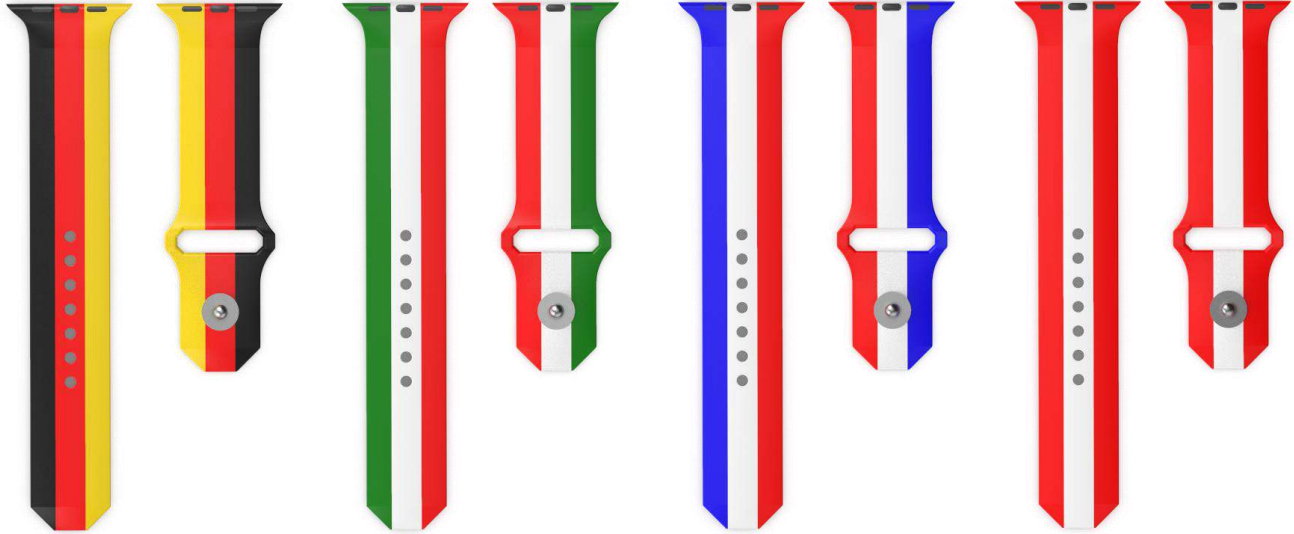


Material: Silicone
Pattern print



Apple Watch Band

Material: Silicone
Pattern print



Apple Watch Band

Product Description: Apple Watch Bands – Galaxy

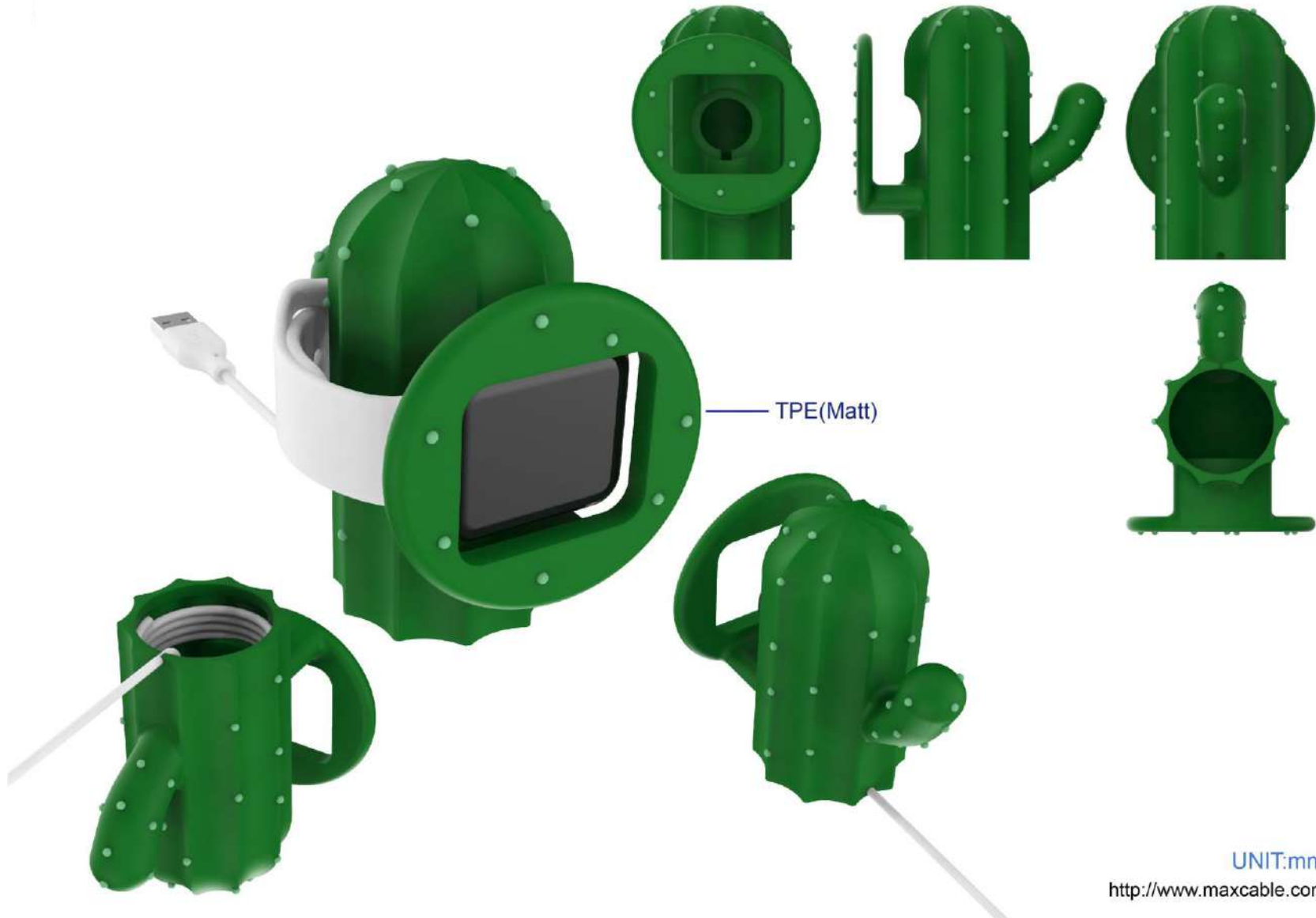
- Material: Silicone
- Band length in 2 groups:
 - Group 1 (38mm, 40mm, 41mm) Case
 - Group 2 (42mm, 44mm, 45mm) Case



Inspiration Image



Apple Watch Charging Stand



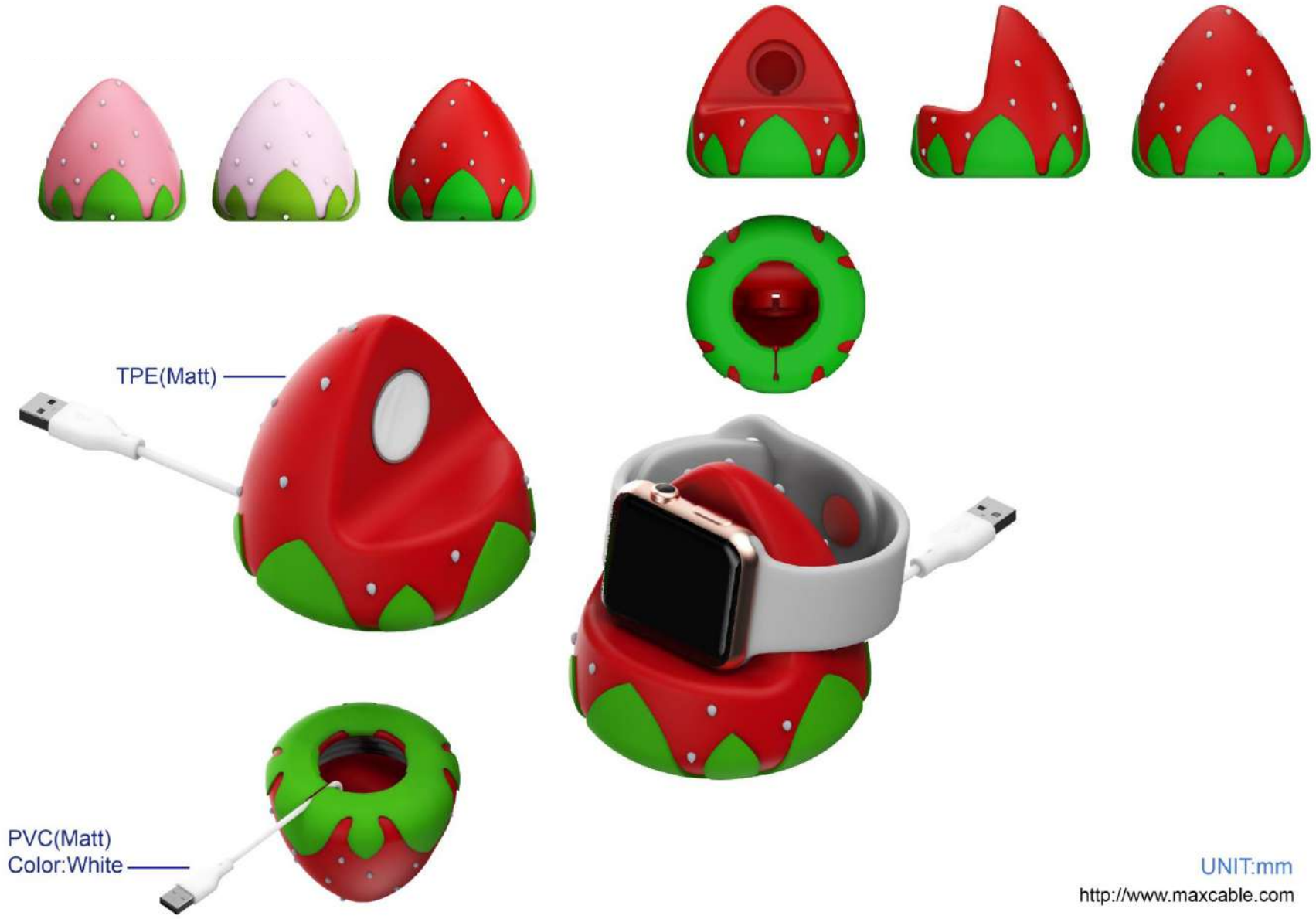
UNIT:mm
<http://www.maxcable.com>

Apple Watch Charging Stand



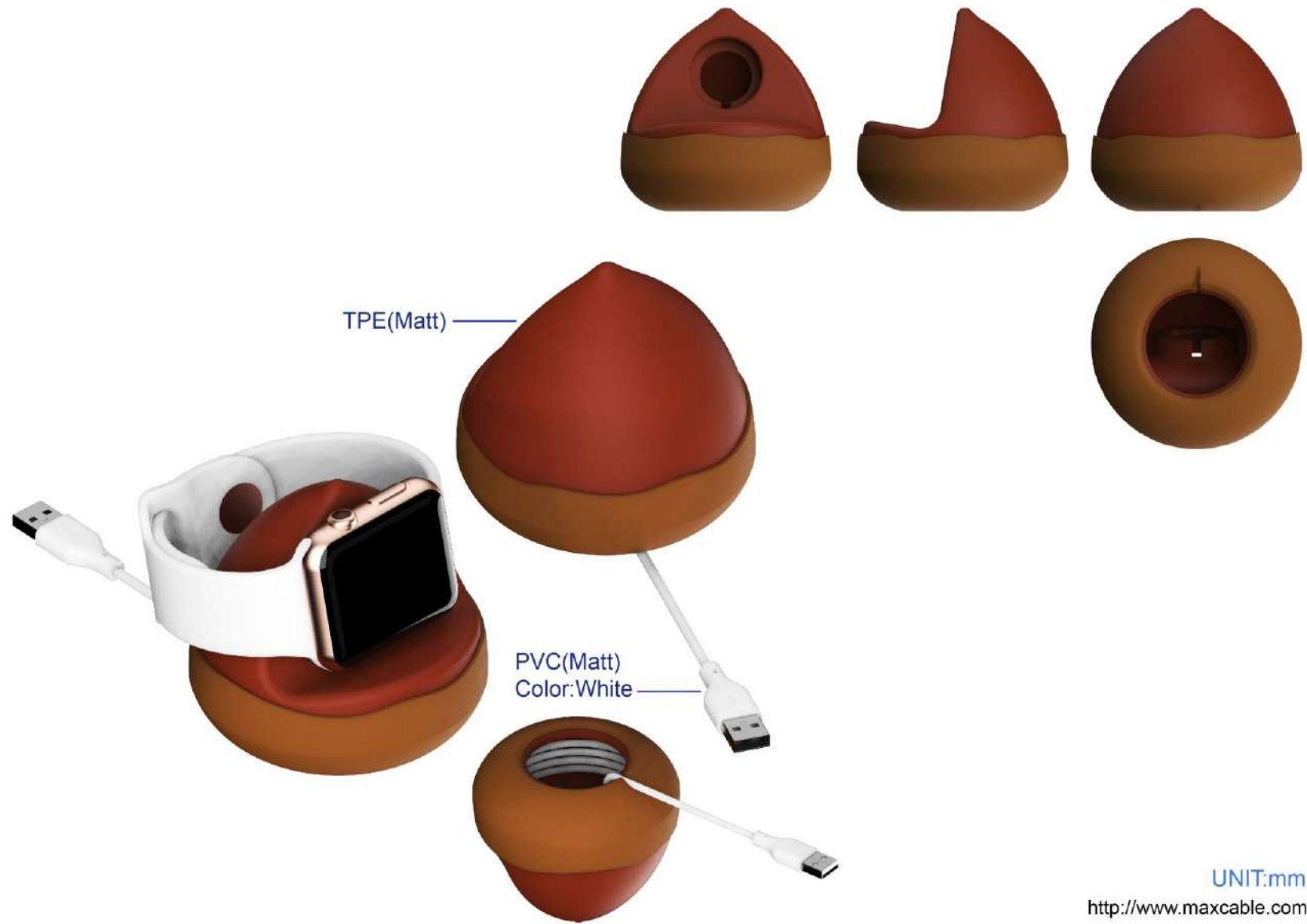
UNIT:mm
<http://www.maxcable.com>

Apple Watch Charging Stand



UNIT:mm
<http://www.maxcable.com>

Apple Watch Charging Stand

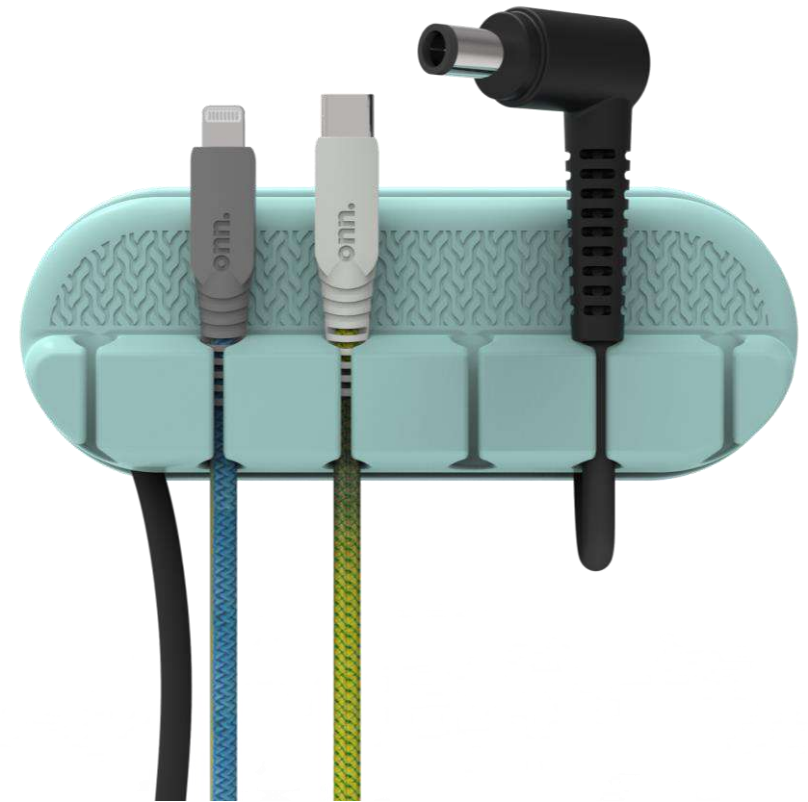
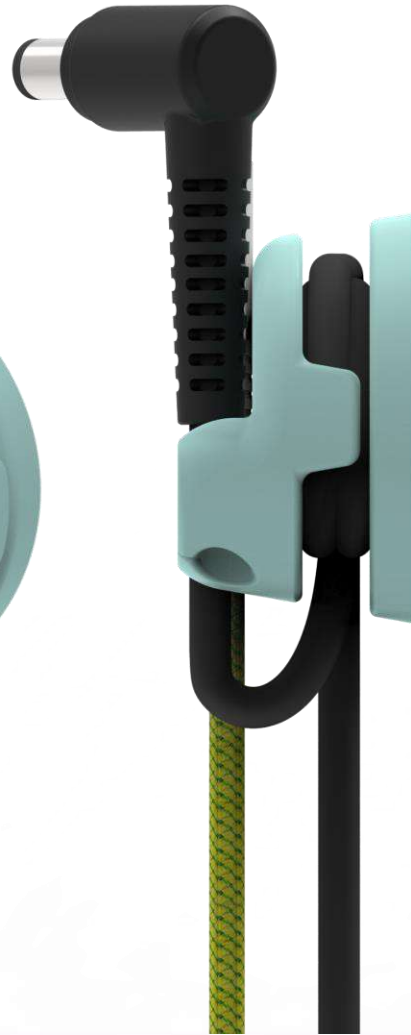
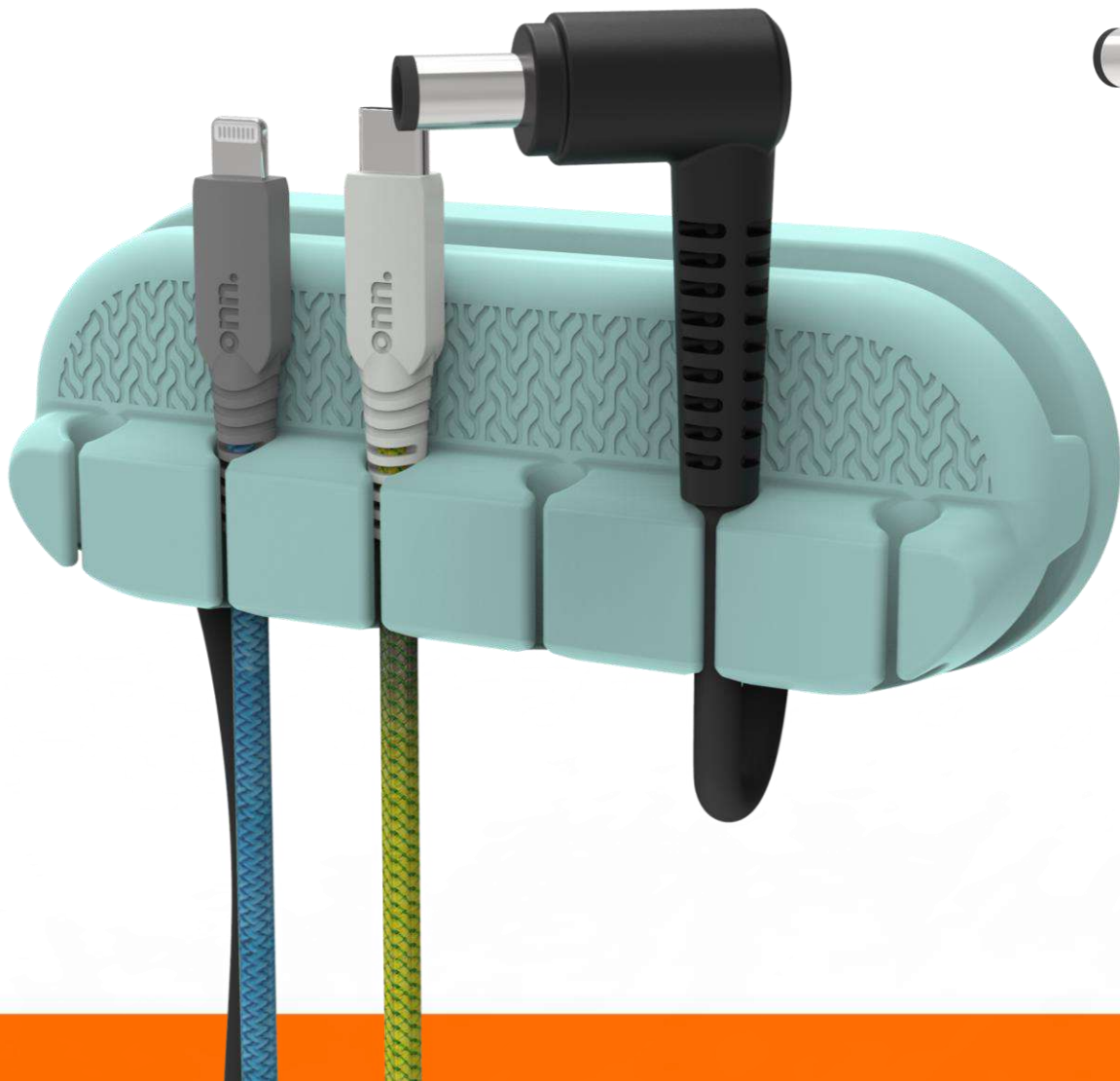


UNIT:mm
<http://www.maxcable.com>

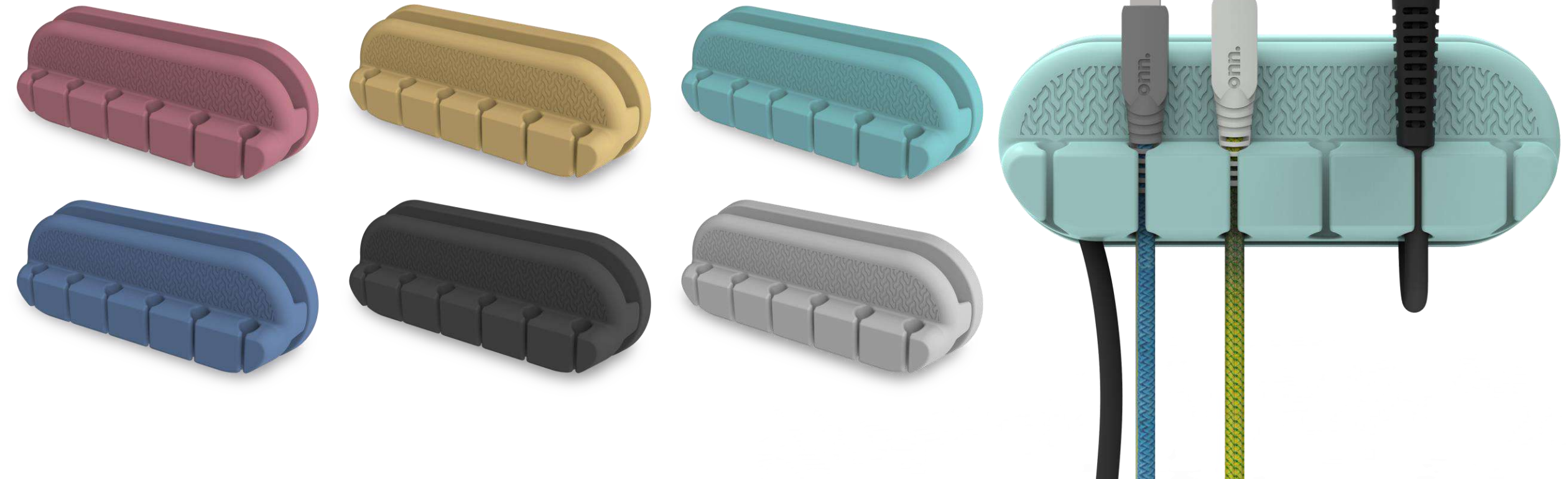
Apple Watch Charging Stand with Retractable



Cable Management



Cable Management



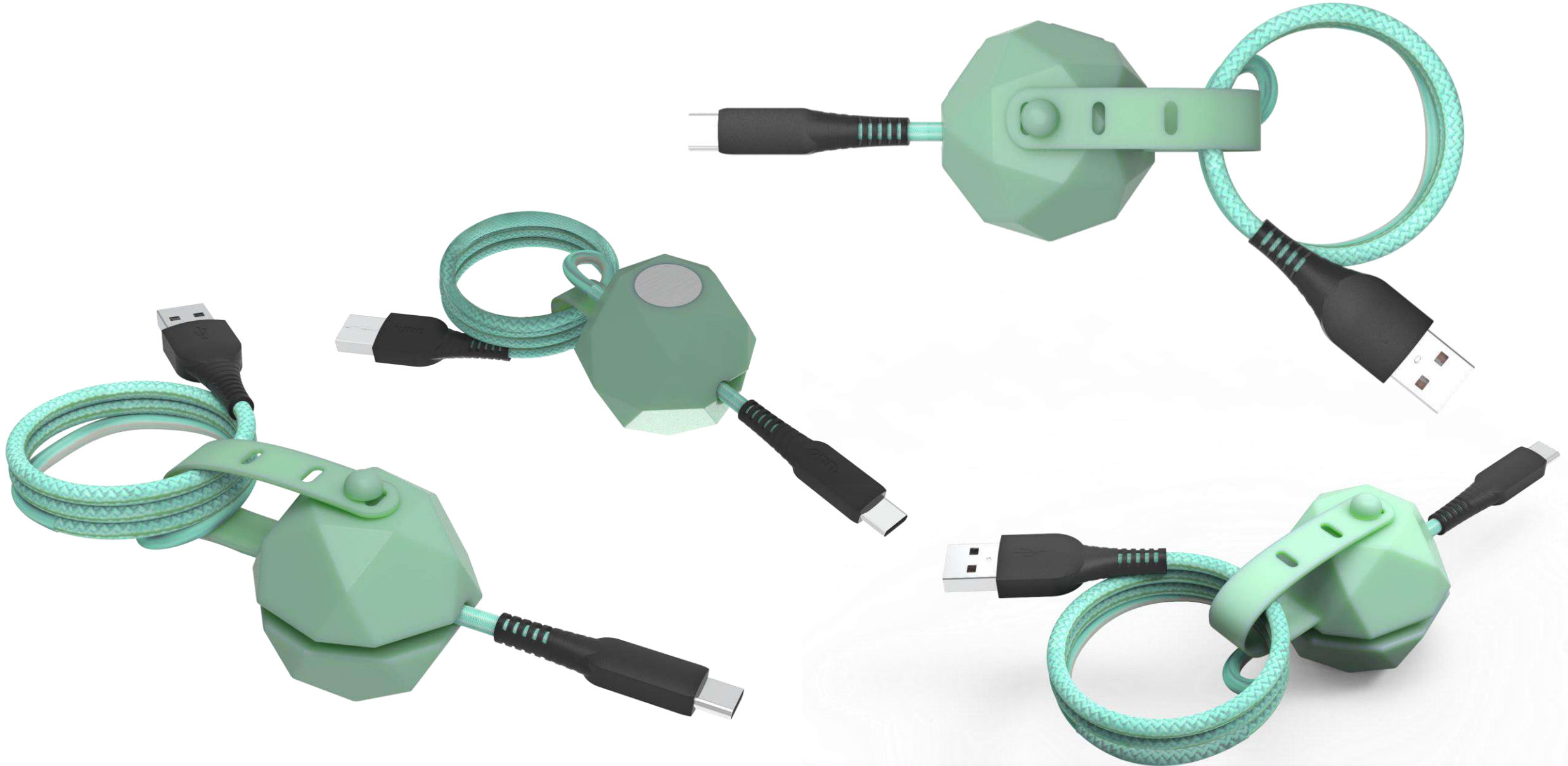
Cable Management



Cable Protector & Key Chain



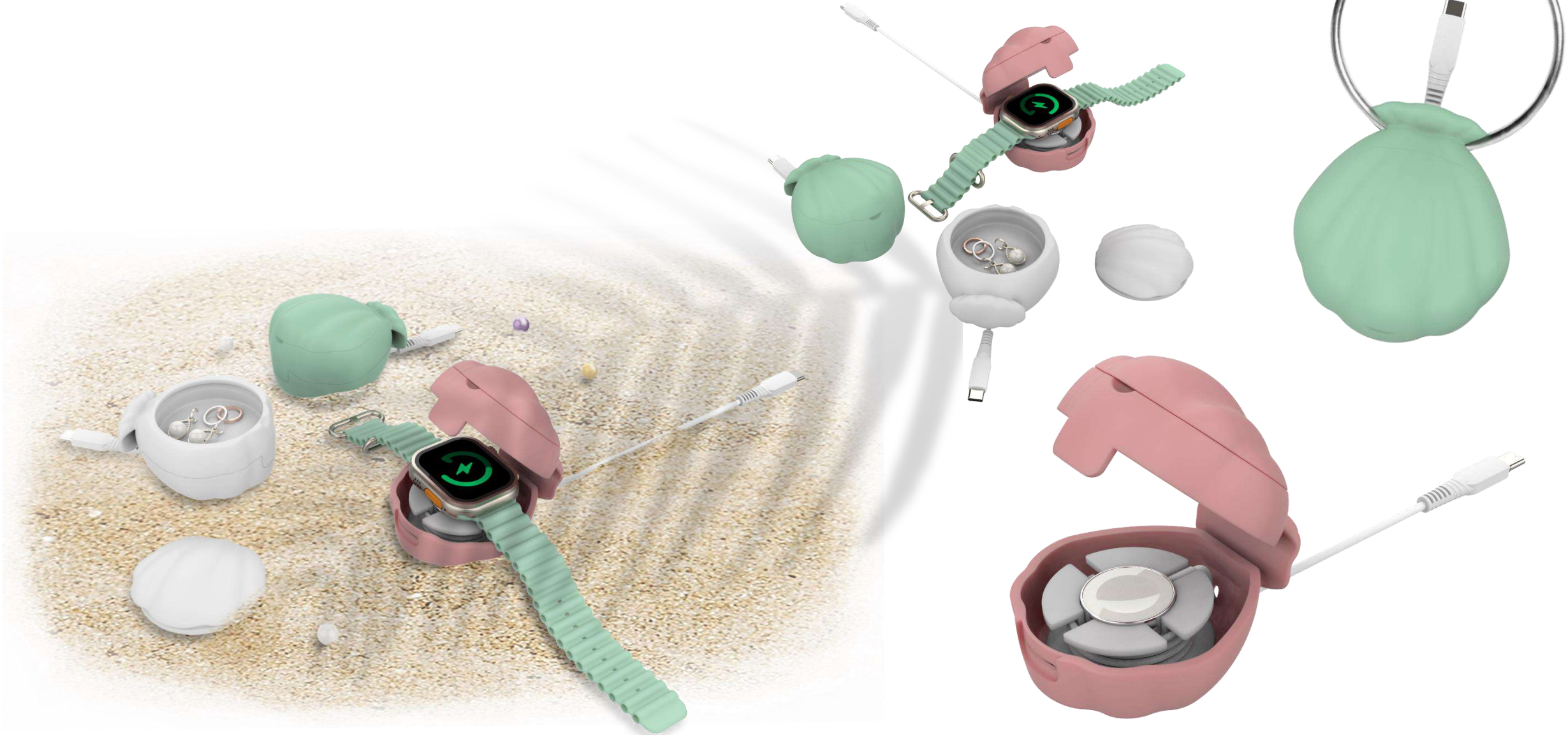
Magnetic Cable Management with Paper Weight



Magnetic Cable Management with Paper Weight



Carry-On Shell Apple Watch Charger with Storage





AirTag/ Find My

Find My Tracker, AirTag Protector, AirPods Protector, Watch Band, Watch Bumper

FIND MY SCENARIO







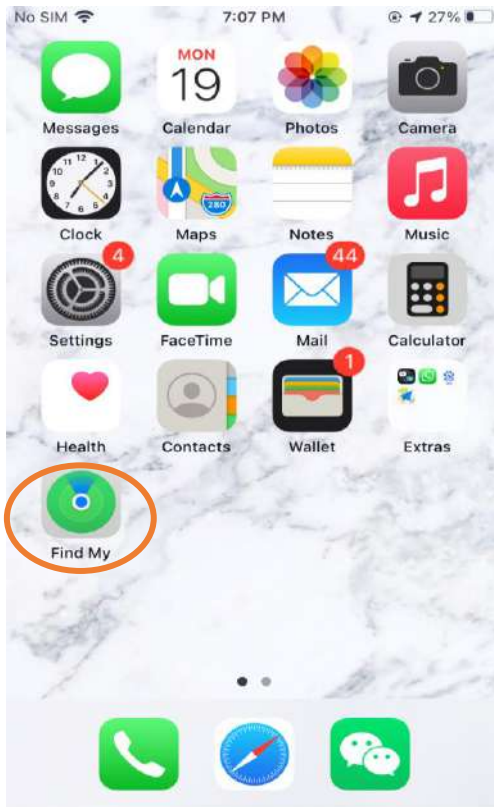
HAVING DIFFICULT TIME LOCATE YOUR CAR?



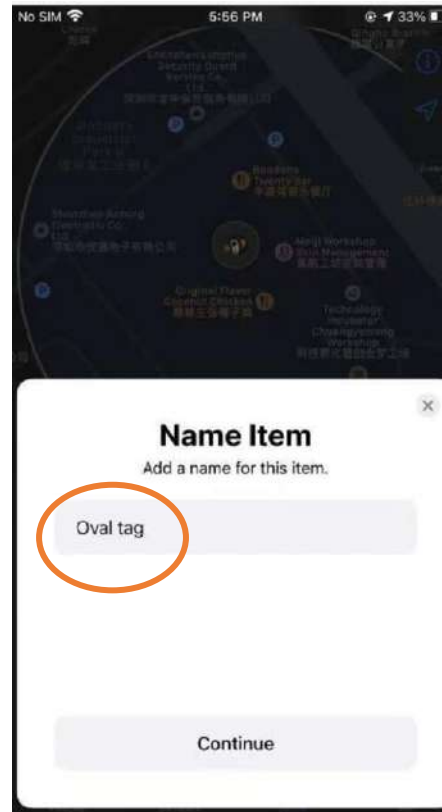
Find My Tracker
Can Help!

How to use our Find My Tracker?

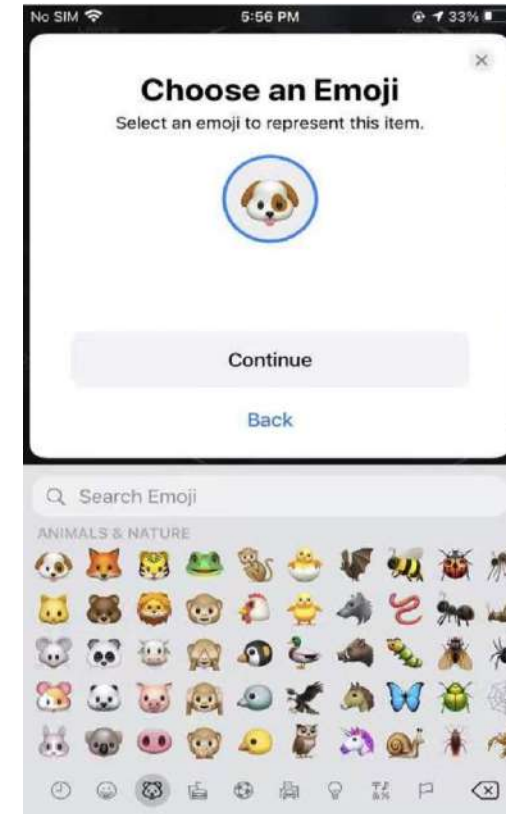
Step 1: Launch Find My app



Step 2: Create specific name for the tracker

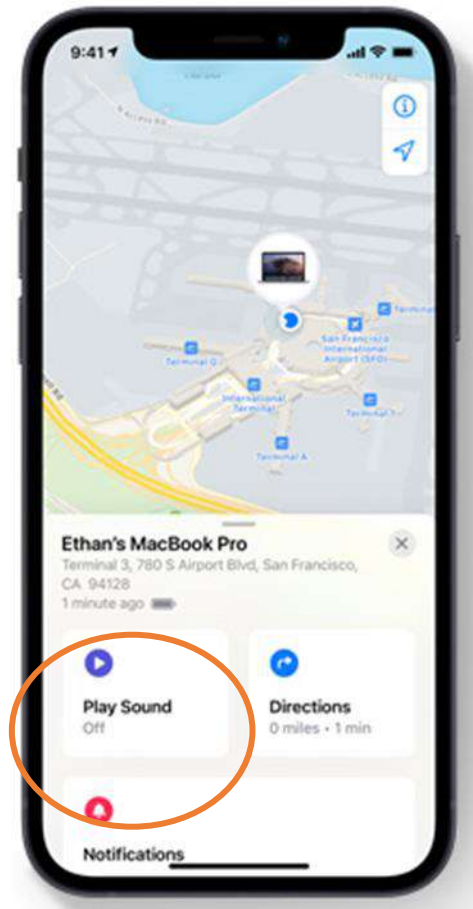


Step 3: Choose unique emoji for the tracker

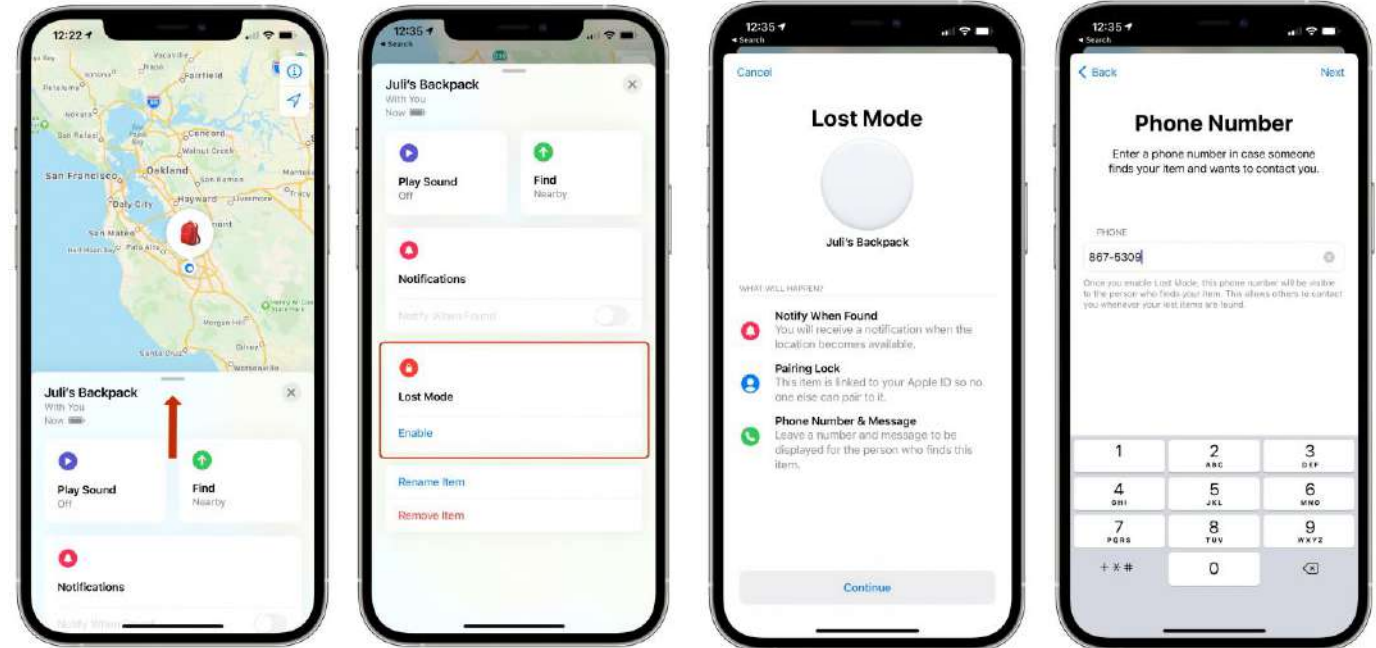


How to use our Find My Tracker?

Step 4: Map and sound locate



If user still can't find the device, he/she could use Lost Mode to leave the contact information



Find My Tracker

Apple authorized third-party device work with Apple network

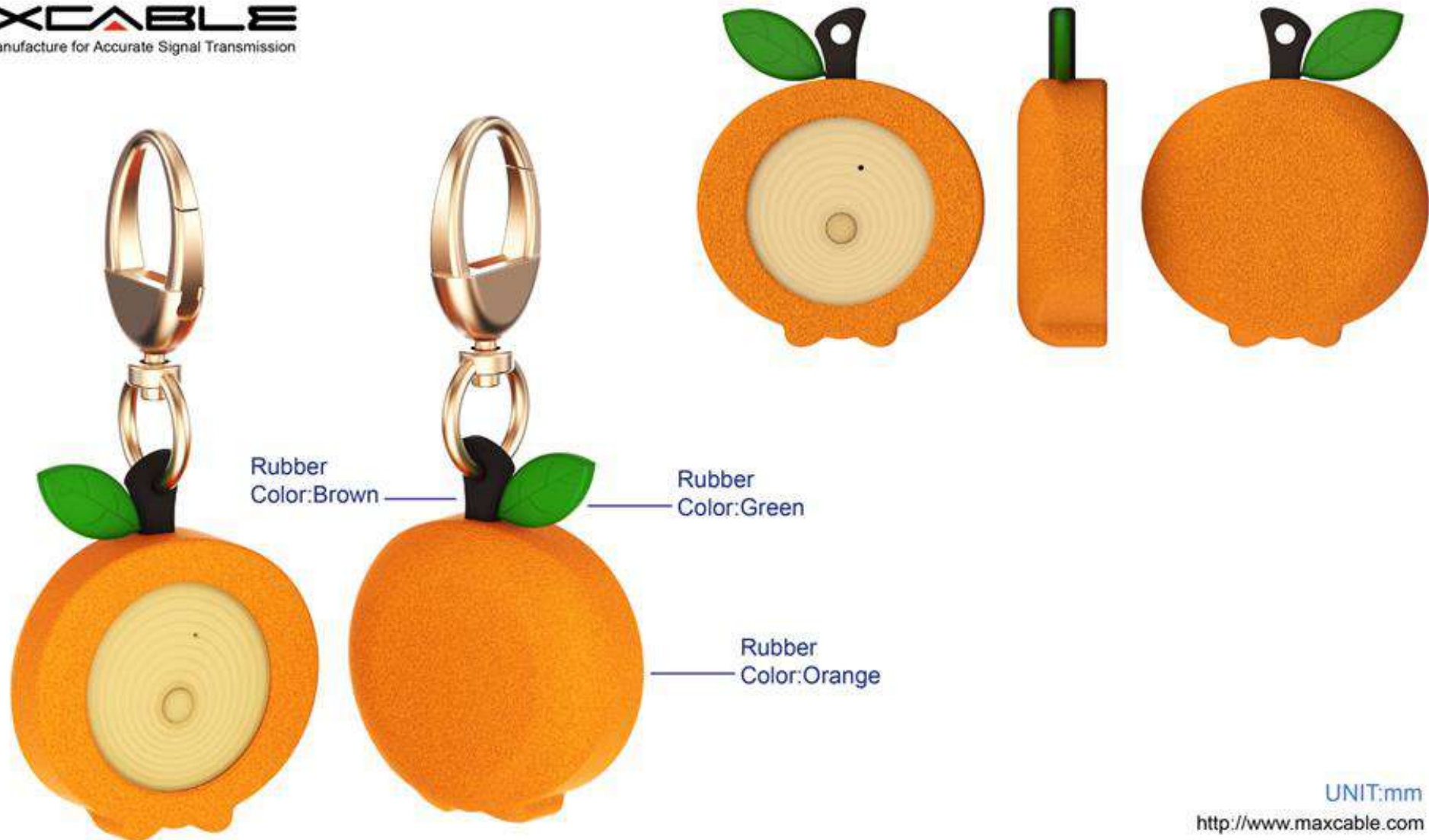
Color: customizable

Logo: Pad print



Find My Tracker Accessory

MAXCABLE
The Reliable Manufacture for Accurate Signal Transmission



UNIT:mm
<http://www.maxcable.com>

AirTag Accessory

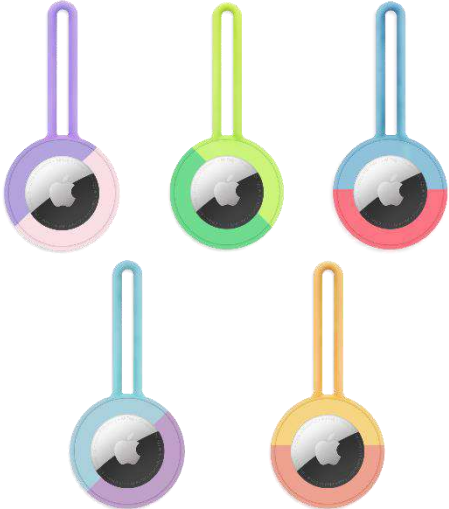
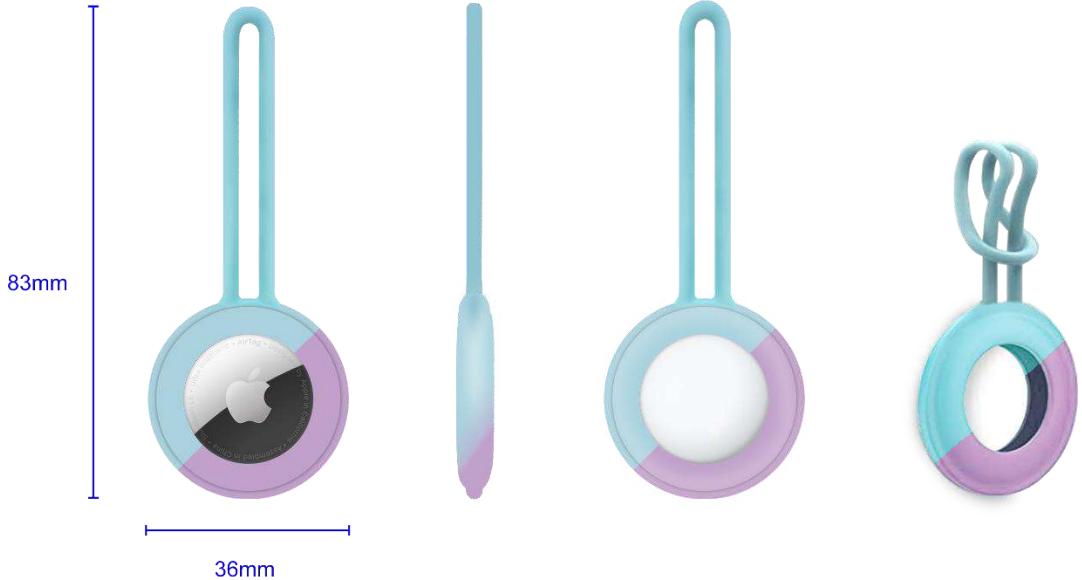
Product Description:

Under The Sea – Pearly Shell

- AirTag Accessory Shell
- Case material: PU Leather
- Key chain material: Zinc Alloy
- Made for Apple original AirTag



AirTag Accessory



Product Description:

- AirTag Accessory
- Case material: Silicone
- Made for Apple original AirTag



AirTag Accessory



Product Description: AirTag Accessory

- Silicone case
- Made for Apple original AirTag

Product Description: AirTag Accessory

- Silicone case with zinc alloy key chain
- Made for Apple original AirTag

Promote New Products

Theme: Paint Splatter

USB-C Wall Charger



AirTag Accessory



Apple Watch Bands & Bumpers



PU Leather Charging Cable



Wearable Set



Product Description: AirTag Accessory

- Material: Silicone
- Strap length: 3.937 inches/ 10 cm



Product Description: Watch Bumper

- Material: PC
- Finish options: Glossy or Matte



Product Description: Watch Band

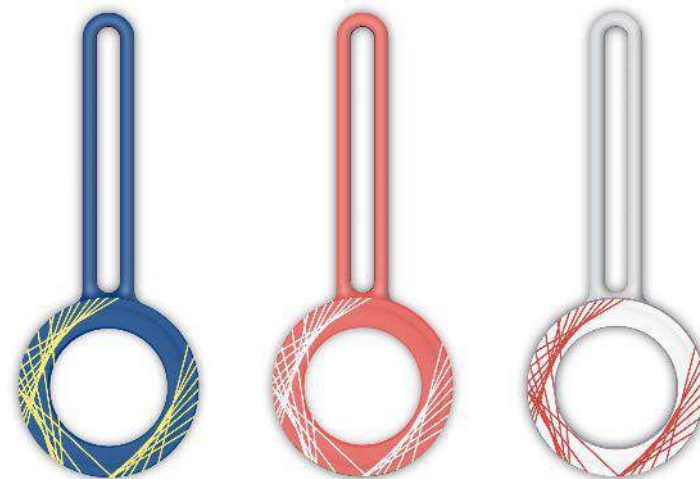
- Material: Silicone

Wearable Set



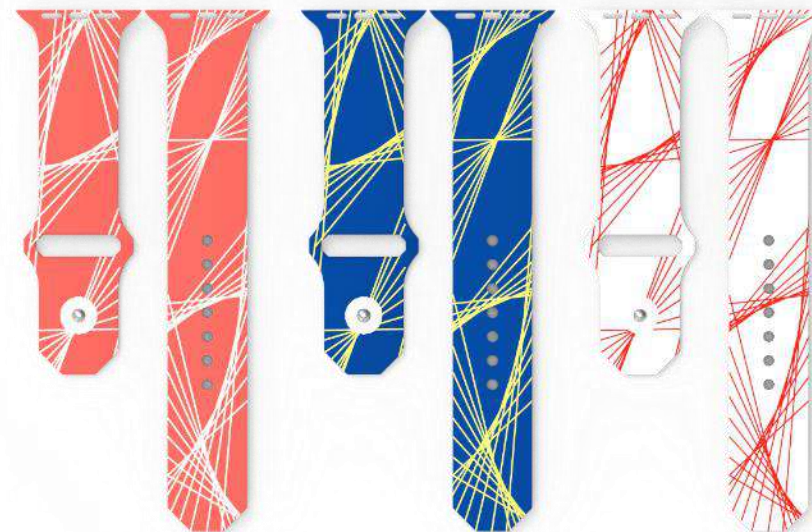
Product Description: Watch Bumper

- Material: PC
- Finish options: Glossy or Matte



Product Description: AirTag Accessory

- Material: Silicone
- Strap length: 3.937 inches/ 10 cm



Product Description: Watch Band

- Material: Silicone

Wearable Set



Product Description: Watch Bumper

- Material: PC
- Finish options: Glossy or Matte



Product Description: AirTag Accessory

- Material: Silicone
- Strap length: 3.937 inches/ 10 cm



Product Description: Watch Band

- Material: Silicone

Wearable Set



Product Description: AirTag Accessory

- Material: Silicone
- Strap length: 3.937 inches/ 10 cm



Product Description: Watch Bumper

- Material: PC
- Finish options: Glossy or Matte



Product Description: Watch Band

- Material: Silicone

Wearable Set



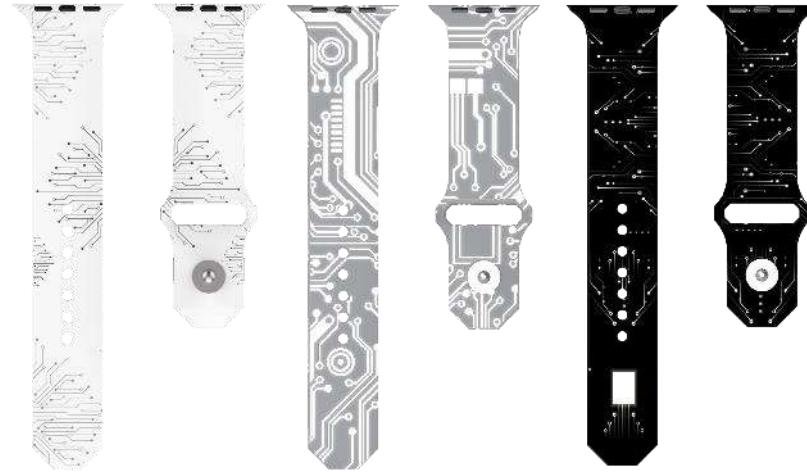
Product Description: AirTag Accessory

- Material: Silicone
- Strap length: 3.937 inches/ 10 cm



Product Description: Watch Bumper

- Material: PC
- Finish options: Glossy or Matte



Product Description: Watch Band

- Material: Silicone



Wearable Set

Product Description: Watch Bumper with Watch Band All-in-One

- Material: PC
- Finish options: Glossy or Matte



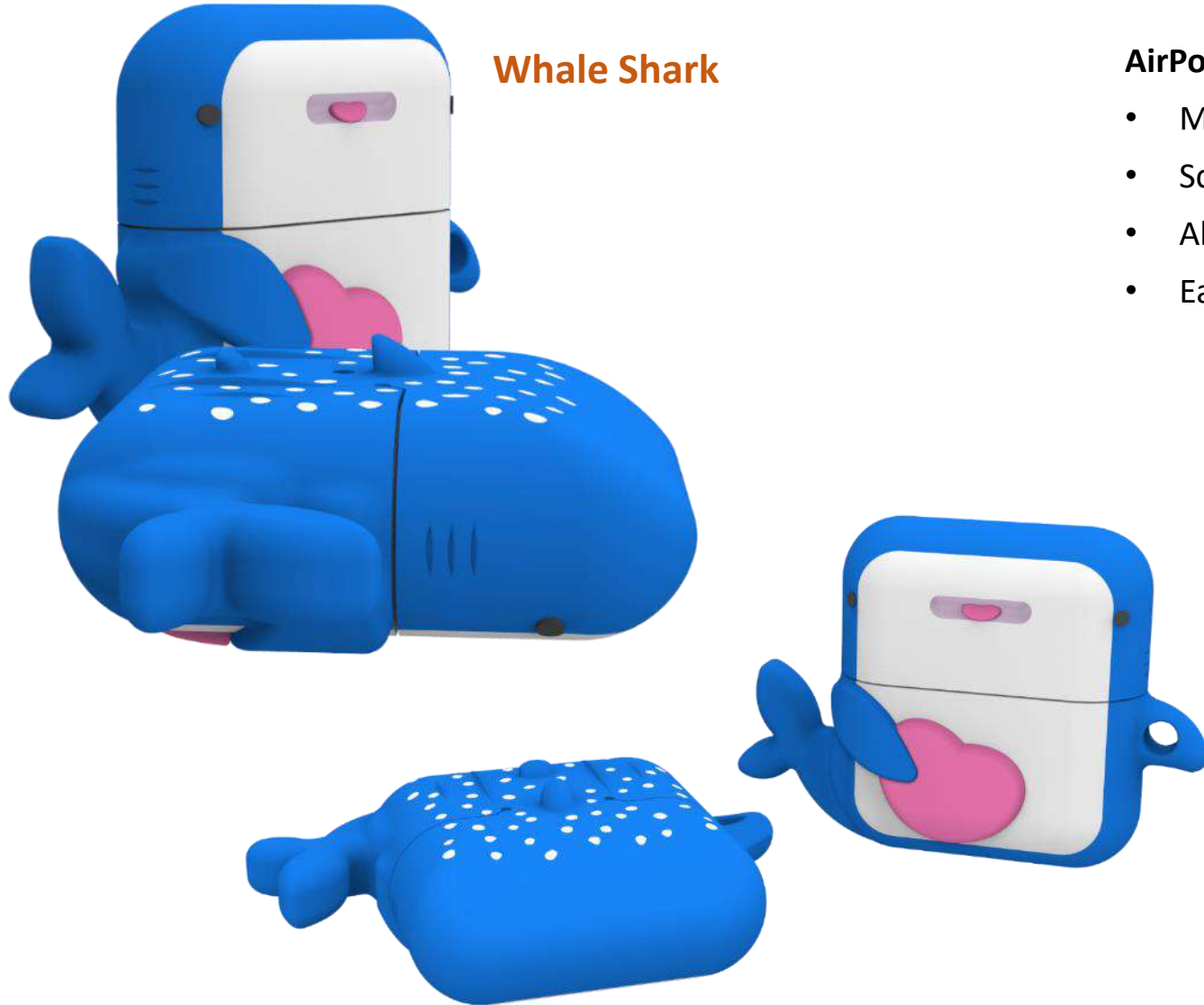
Product Description: AirTag Accessory

- Material: Silicone
- Strap length: 3.937 inches/ 10 cm



AirPods Protector

Whale Shark



AirPods Protector – Under the sea: Whale shark

- Material: Silicone
- Scratch and 360 degree drop protection
- Aluminum carabiner adds portability
- Easy-on installation



AirPods Protector

AirPods Protector – Under the sea series

- Material: Silicone
- Scratch and 360 degree drop protection
- Aluminum carabiner adds portability
- Easy-on installation



Dolphin



Sea Turtle



Whale

AirPods Protector

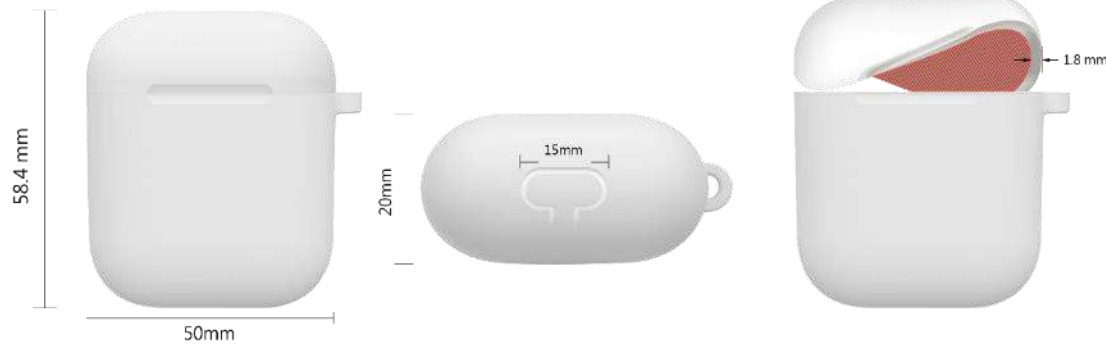
Polar Bear



AirPods Protector – The Arctic and Antarctica

- Material: Silicone
- Scratch and 360 degree drop protection
- Aluminum carabiner adds portability
- Easy-on installation

Emperor penguin



THANK YOU FOR LISTENING

www.maxcable.com

MASTER HILL ELECTRIC WIRE & CABLE CO., LTD

MAXCABLE